

CLIENT PRESENTATION 2023-2024



EXCLUSIVE WEDDING MANAGEMENT



We Are Mad Bash.

At Mad Bash, weddings are at the core of what we do and who we are. As an agency of creatives, we cut our teeth on weddings and over a decade later have hundreds of flawlessly designed and executed celebrations under our belt.

Now, we've designed our services for clients who want bold, artistic events brought to life by a team they can trust. We're excited to make this planning journey effortlessly cool and seamless for you. We trust this guide will give you insight into our offerings, process and value.



EXCLUSIVE WEDDING MANAGEMENT

We designed our unique *Wedding Management service* to be offered *exclusively through our preferred venues and vendors* to couples seeking something different in a wedding planning team. Wedding Management is specifically for couples who don't want to invest in full planning, but who recognize that on-the-day help is simply not enough. This service offers the *flexibility to use our expertise* as you go and to be fully supported in the final 3 months leading up to your wedding.

While most month-of services are catered to the final 4-6 weeks of planning, we'll give you 3 months of support. Further, you'll get *design, budget and consulting support* through one-on-one consultation hours with our Creative Director and your planner. You have the power to use our *expert advice at a more affordable rate* as we collaborate with your team of vendors to execute an extraordinary wedding.

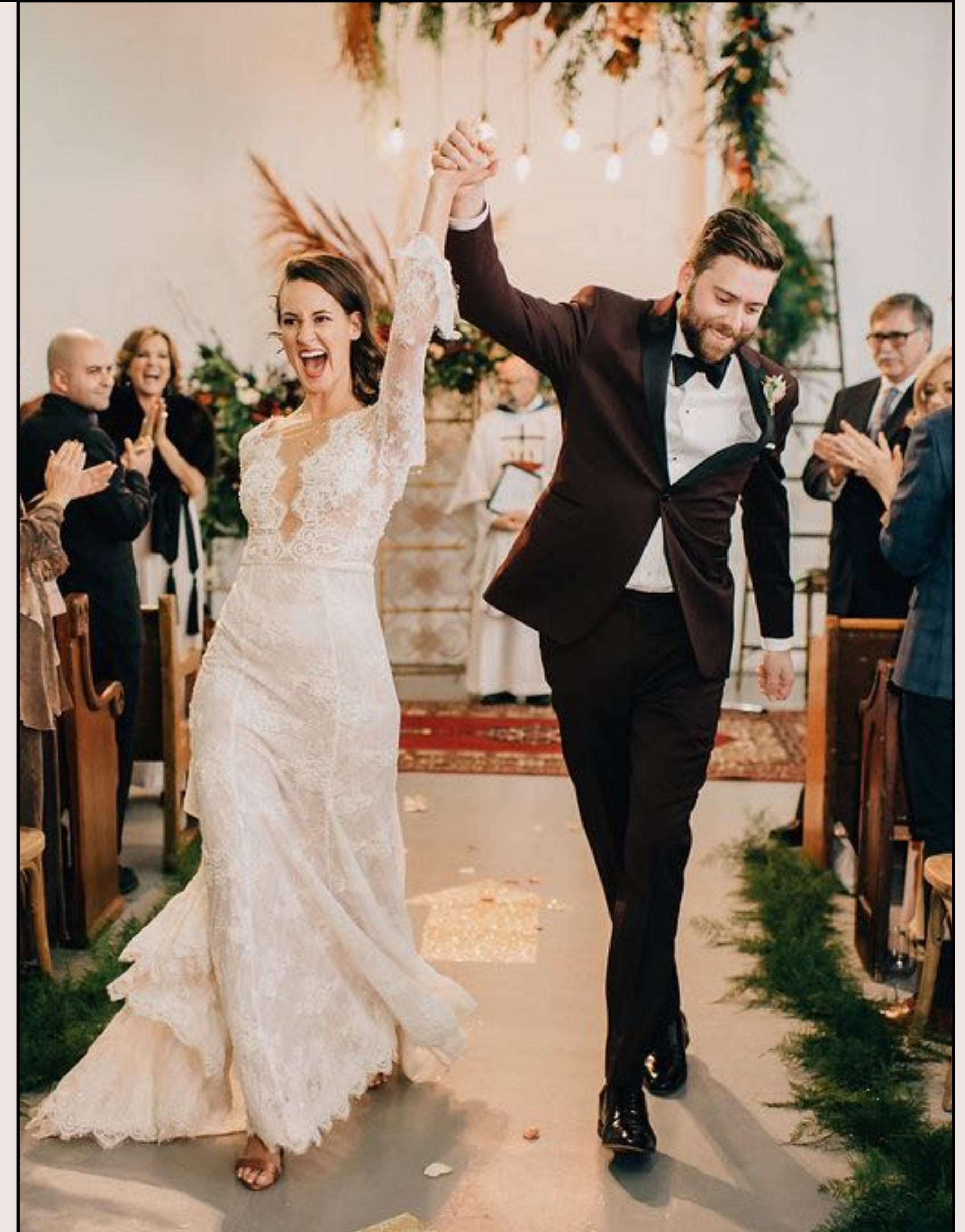
WHAT'S INCLUDED?

Read on to learn more.

WEDDING COORDINATION

Beginning 3 months prior to your wedding, our team will meet with you to learn about all your wedding plans to date. At this point, you'll remain the main contact to your vendors, however, we'll begin to *guide the logistics* of the day by adapting your plans to our logistics process, developed over 15 years of experience managing weddings. At the 6 week mark before your wedding, we'll take over as the lead contact for *all wedding based communication*. Coordination includes:

- Creation of detailed wedding day itinerary
- Creation of a master vendor contact list.
- Distribution of itinerary and event info to all vendors and confirmation of their services to you.
- Main point of contact to all vendors involved in the wedding from 6 weeks out
- Up to 12 hours of coverage on the day of your wedding by your assigned lead planner.
- Attendance and coordination of the ceremony rehearsal
- Supervision, set up and styling of both ceremony and reception sites including placement of decor and personalized details.
- Coordination of wedding party and speakers at ceremony and reception.
- Receive deliveries on your behalf.
- Guest services and management at ceremony and reception sites.
- Day-of trouble shooting and time management.
- Issuing payments and tips for vendors.





DESIGN & PLANNING

Above and beyond Coordination, we'll also bring additional value to your planning experience by supporting you with expertise in *Design, Budgeting and Catering*.

- 2 Hours of Design Consultations to be used at any time with MBG Creative Director. These one on one virtual Design Consultation cover Colour planning, Aesthetic Vendor Sourcing, Fabrication Recommendations, Rental Sourcing, Optimal Floor Planning and more. Through your design consultations, you'll feel empowered to plan a wedding that is visually cohesive and representative of you.
- 1 hr Budget consultation meeting to review wedding budget and consult on appropriate allocations. In this meeting, you'll leave feeling educated on local wedding costs and will be able to confidently approach vendors with a realistic view of pricing.
- 2 Hours General Consultation to be used at any time with your lead planner to discuss any wedding category that requires guidance.
- 1 Venue Walkthroughs with your planner.
- Shared access to Online Planning Account where all information pertaining to the wedding will be stored.



INVESTMENT

EXCLUSIVE WEDDING MANAGEMENT

INVESTMENT \$3850 + HST | 3 MONTH SERVICE | ~35-45 HRS

- Includes Wedding Coordination as detailed in Slide 4
- Includes Design and Planning responsibilities as detailed in Slide 5

TIMELINE

AT TIME OF CONTRACT SIGNING

- 2 hrs Design Consultation | Can be booked anytime mutually agreed upon by client and planner
- 1 hr Budget Consultation | Can be booked anytime mutually agreed upon by client and planner
- 2 hrs General Consultation | Can be booked anytime mutually agreed upon by client and planner

AT 3 MONTH START DATE

- Onboarding to Shared Wedding Planning Account | 3 months out
- Initial Meeting | Booked at 3 months out
- Venue Walkthrough | Booked at 3 months out or when mutually agreed upon within the 3 months
- First Drafts of Itinerary Delivered | 8 weeks out
- Communication Takeover with all wedding vendors | 6 weeks out
- Wedding Ceremony Rehearsal | Week of or day before wedding
- Contract Ends | End of 12th hour of service on wedding day





Let's Start Planning.

We're excited to work with you. If you would like to reach out, feel free to email us or schedule your free consultation [HERE](#).

We can be reached at:

office@madbash.ca

Check us out on Social:

[@madbashgrp](https://www.instagram.com/madbashgrp)

Visit us Online:

www.madbash.ca

