

# Bar 404 | Private Event Deck



# BAR 404 IS A REFINED SPEAKEASY VENUE .

tucked within a heritage brick building in the heart  
of downtown Toronto.

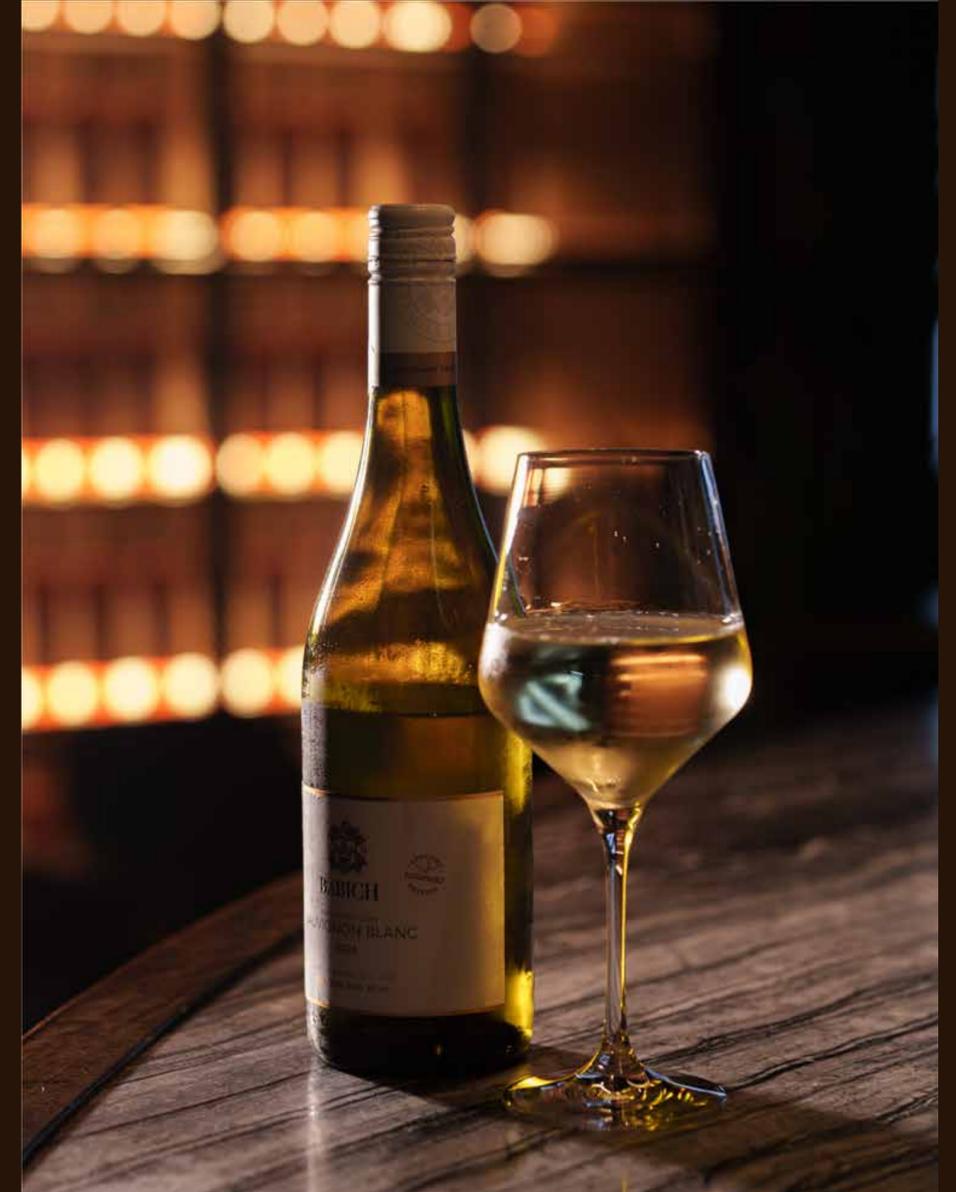
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Designed for privacy and atmosphere, the venue offers moody interiors, handcrafted cocktails, elevated bar bites, and a curated DJ-led soundscape — creating a seamless, immersive experience for modern events.

Perfect for private events , brand activations, corporate gatherings, wedding after-parties, and more.

Bar 404 blends vintage charm with modern energy, offering a flexible and intimate space for any occasion.



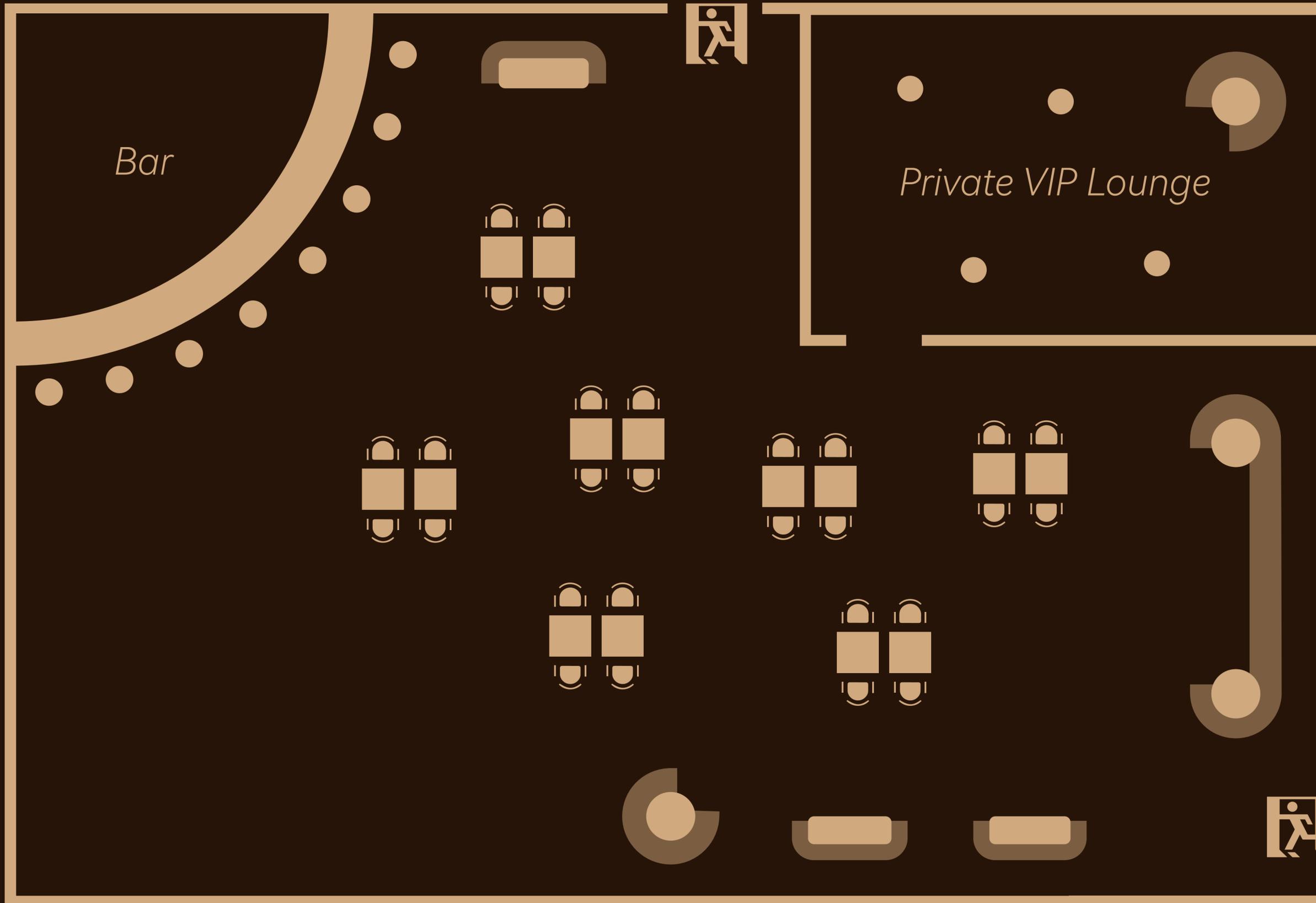


## KEY FEATURES

- DJ-ready setup with premium ambient sound and audio infrastructure
- Full-service bar with customizable cocktail and beverage programs
- Professional bartenders and hospitality team trained in event execution
- Flexible floor plans for standing mixers, seated dinners, or hybrid activations
- Heritage architecture with exposed brick and a moody, speakeasy aesthetic
- Prime downtown location with easy access for guests and vendors

Whether you're planning a brand launch, anniversary soirée, media event, or private celebration, Bar 404 delivers a curated environment that elevates any occasion.





## BAR 404 LAYOUT OVERVIEW

A modular venue designed for flexibility and flow

### ZONES & FEATURES

#### The Curved Bar

Iconic semicircular bar at the heart of the venue — designed for smooth service and natural guest flow.

#### Banquette Booths

Comfortable built-in seating for small groups, ideal for casual meetups and semi-private moments.

#### Modular Central Tables

Flexible floor layout with movable tables — easily configured for open mingling, brand displays, or lounge-style seating.

#### Private VIP Lounge

Fully enclosed backroom space accommodating up to 40 guests, perfect for elevated hosting or breakout areas.

## FULL VENUE

### CAPACITY

- 70 guests seated
- 180 guests standing

### A/V CAPABILITIES

- DJ booth + premium sound
- Projector & screen available

### ADDITIONAL DETAILS

- Custom cocktail programs
- Modular open floorplan
- Dedicated event team

### IDEAL FOR

- Cocktail Receptions
- Brand Activations
- Product Launches
- Media Events
- Networking Mixers
- Wedding After-Parties.





## PRIVATE VIP LOUNGE

### CAPACITY

- Up to 30 guests standing
- Up to 20 guests seated

### AVAILABILITY

- Available as a standalone rental for smaller-scale events
- Also included in select full or partial venue buyouts

### LAYOUT FLEXIBILITY

- Fully customizable setup — tables and seating can be reconfigured to suit your event format

### A/V CAPABILITIES

- Optional private sound system
- Projector & screen available upon request

### ADDITIONAL HIGHLIGHTS

- Secluded, sound-controlled environment ideal for VIP guests or talent green rooms
- Private access and discreet ambiance for elevated hosting

### IDEAL FOR

- VIP Receptions
- Green Rooms
- Executive Briefings
- Private Tastings



# BAR 404 OPEN BAR PACKAGE .

Provide extraordinary beverage experiences for every occasion

## ALL PACKAGES INCLUDE :

- Senior bartenders and professional service team
- Customizable snack menu according to activity needs
- Professional DJ and high-quality audio system

Each package must be booked for at least 2 hours and must meet the minimum spending requirement.



## STANDARD OPEN PACKAGE

\$100 per person (2 hours)

\$35 per person per additional hour

Suitable for social gatherings and relaxed occasions, classic and cost-effective.

### CONTENT INCLUDED :

( Beverage configuration )

**TEQUILA :** Cazadores, Mijenta

**VODKA :** Tito's, Beluga

**GIN :** Bombay, Aviation

**WHISKEY :** Dewar's, Jameson,  
Jack Daniel's

**Rum :** Bacardi Spice, Captain Morgan

**Beer and Wine :** Selected Wine List

Classic Cocktail

Exquisite snacks

Professional bartenders and service personnel

In store DJ and high-end audio playback

## ADVANCED OPEN PACKAGE

\$150 per person (2 hours)

\$45 per person per additional hour

Tailored for high-end private enjoyment and corporate activities, providing an ultimate upgraded experience.

### INCLUDES ALL THE CONTENTS OF THE

**STANDARD PACKAGE AND UPGRADES TO :**

( Top tier beverage configuration )

**Tequila :** Casamigos, Don Julio

**Vodka :** Grey Goose, Belvedere, Ketel One

**Gin :** Hendrick's, Botanist

**Whiskey :** Black Label, Woodford Reserve,  
Bulleit

**Rum :** Ron del Barrilito, Bacardi 8 years

**Beer and wine :** customizable according to demand

Customized Cocktail Menu

Chef level high-end snack pairing

Exclusive event coordinators assist in planning and

implementation throughout the entire process

Advanced DJ provides customized music experience

# BOTTLE SERVICE MENU



An Elevated  
Alternative  
to Open Bar



For guests seeking a more curated and luxurious experience, Bar 404 offers premium bottle service for table-side enjoyment. Bottle service includes mixers and garnishes, with our expert staff on hand to craft classic pours or serve as-is.

A minimum spend applies. Please contact our team to confirm details based on your group size and booking time.

Looking for something special? Custom bottle selections can be pre-ordered with at least 1 month's notice.

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## BUBBLY

Veuve Brut – \$260

( Moët & Chandon Nectar Impérial Rosé )

## VODKA

Grey Goose – \$300

Belvedere – \$300

Cîroc – \$300

( Flavors: Peach, Mango, Pineapple, Watermelon, Original, Passion Fruit )

## WHISKEY

Jameson – \$290

Jack Daniel's – \$280

## TEQUILA

Casamigos Blanco – \$350

Casamigos Reposado – \$375

Don Julio Blanco – \$375

Don Julio Reposado – \$400

Don Julio 1942 – \$850

Clase Azul – \$850

## COGNAC

Hennessy VS – \$290

Hennessy VSOP – \$450

## ADD-ONS

Red Bull / FIJI Water – \$30

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All bottle service includes a dedicated server, basic mixers, and garnishes. Minimum spend required; varies by date and party size.

For rare or special bottles, custom orders must be placed at least one month in advance.

# BAR 404

## CANAPÉ SELECTION

We are delighted to present our exquisite selection of canapés for your enjoyment. Our culinary team has crafted a diverse range of flavors to delight your palate. Please find the selection below :



**HOMEMADE BEEF SLIDERS**

**404 MICRO GARDEN SPROUT SALAD**

**PAN ROASTED SALMON SKEWERS**

**OVEN DRIED HEIRLOOM TOMATO CAPRESE**

( With Presto sauce )

**VEGETABLE SPRING ROLLS**

( With Szechuan sauce )

**AVOCADO BRUSCHETTA**

( Mini burrata )

**CHEESE AND TRUFFLE FRIES**

( With Truffle & Yuzu Aioli )

**TRUFFLE FLATBREAD**

( With Roasted Mushrooms )

**TOMATO AND CHEESE RISOTTO BITES**

( Served Charred Tomato Salsa )

**VEGETABLE PAKORAS**

( With Yogurt and Cucumber dip )

**ARTICHOKE MAC AND CHEESE BITES**

( Spicy cream cheese dip )

**MINI VEGETABLE SAMOSAS**

( With Tamarind Sauce )

**SPANAKOPITA**

( With Spicy Tomato Sauce )

**MINI VEGETABLE EGG ROLLS**

( With Spicy Plum Sauce )

**MINI QUICHE FLORENTINE**

**BRUSCHETTA FLAT BREAD**

( Served with Basil Pesto Sauce )

**CHEESE – STUFFED MUSHROOM CAPS**

( With Spicy tomato )

# BOOK AN UNFORGETTABLE EXPERIENCE

Discreet | Elevated | Yours



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