



YOUR TIFF & FILM INDUSTRY HIDEAWAY

WHERE THE FESTIVAL MEETS THE AFTER-PARTY

Just steps from TIFF Lightbox and Scotiabank Theatre, tucked above the pulse of King & John, Bar 404 is the perfect private space to host cast parties, brand activations, premiere events, and media mixers. Located in the historic Eclipse Whitewear Building inside the Princess of Wales Theatre complex, this is where downtown buzz meets highstyle intimacy.



EVENT SPACES

The Main Stage | up to 80 guests seated,
150 standing The Corner Alcove –|
14 seated, 25 standing (semi-private)

85 John St, Level 1
Toronto, ON M5V 0W3

WHY BAR 404 WORKS FOR TIFF



CENTRALLY LOCATED

Walkable to major venues,
hotels, and theaters.



COCKTAIL-FORWARD

Award-worthy mixology,
bespoke bar packages.



PRODUCTION-READY

DJ, mic, playlist, and media
wall options available.



DISCREET & EXCLUSIVE

A speakeasy-style venue that
feels like a hidden gem.



TURNKEY EXPERIENCE

Everything is set for you to
arrive and party, no heavy
lifting required.



SIMPLE LOGISTICS

Flexible load-in/out, easy
booking process, A/V support.

TIFF EVENT PACKAGES

STANDARD EVENT PACKAGE

\$7,600*

- ✓ Whole Venue Reserved for You
- ✓ Curated selection of canapés and cocktails from the menu
- ✓ 3 canapés per person
- ✓ 4 cocktails per person
- ✓ Gratuity Included +13% ON HST

OPEN BAR STANDARD

\$17,000*

- ✓ Whole Venue Reserved for You
- ✓ Curated selection of canapés and cocktails from the menu
- ✓ Standard Rail Bar Selection
- ✓ 5 canapés per person
- ✓ Gratuity Included +13% ON HST

OPEN BAR PREMIUM

\$24,000*

- ✓ Whole Venue Reserved for You
- ✓ Curated selection of canapés and cocktails from the menu
- ✓ Premium Bar Selection
- ✓ Unlimited cocktails
- ✓ 5 canapés per person
- ✓ Gratuity Included +13% ON HST

*DISCLAIMER: ALL PACKAGE PRICINGS ARE BASED ON 170 PEOPLE AND FOR 2 HOURS ONLY. PLEASE CONTACT US FOR THE EST. QUOTA.

ADD-ONS

- DJ & AV package
- Custom branded cocktails
- Red carpet entrance & photo wall
- Content capture support
- Catering upgrade available
- Security & Event Hosts

GET IN TOUCH

Reserve your TIFF event date now:

 events@404toronto.com

 www.404toronto.com/events

 @bar404toronto

LET'S MAKE SOMETHING UNFORGETTABLE.