# BYRNE production services

#### ENTERTAINMENT – EVENTS AND MEETINGS – ESPORTS – HYBRID/VIRTUAL



#### **Our Mission**

We create Exceptional Production Experiences, by gathering the right people and the right resources, paired with meaningful design and elevated production value. Because when experienced planners get pulled into the day to day of their event production, taking care of their stakeholders and audiences becomes impossible. At Byrne Production Services, we direct the technical production of each event, using our Production Framework<sup>™</sup> so they can be free to take care of their priorities.

#### Vision

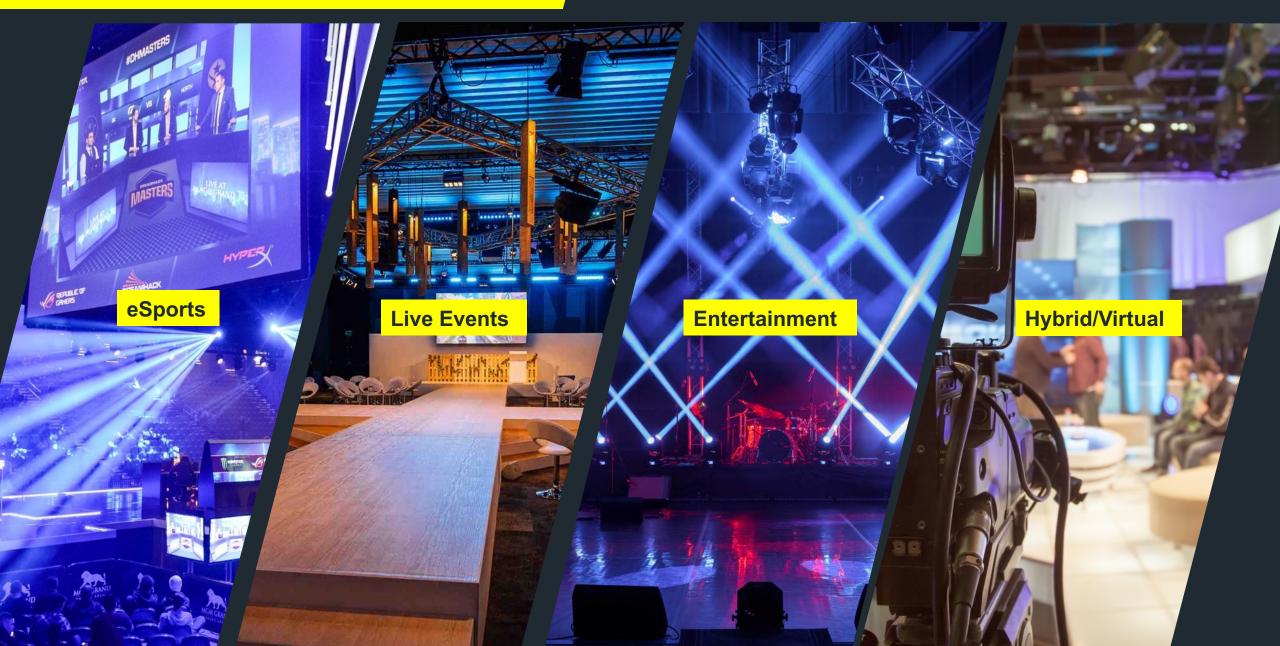
We believe that elevated production value and meaningful design should be an essential part of our client's events. We support our clients through consultation, ideation, creative design, and production expertise to make their events more impactful. Using our five-part process, the Production Framwork<sup>™</sup> to quantify, analyze, engineer and execute their events from start to finish, ensuring we are making measurable impact on our clients objectives.





CDK Global /Government of Canada /Government of Ontario /Shaw Media /Ford Canada /2015 Pan-American and Para Pan-American Games /Telus /Diageo Canada /Shoppers Drug Mart /Shaklee /Michelin /Purolator /Fido /London Drugs/ Partylite /Minto /York University /Hewlett Packard /AOL /Toronto Fashion Week /Howard Hughes Corporation /Bayer AG /Government of Qatar

## WHAT WE DO



### using our PRODUCTION framework

#### explore

We deep dive to understand every aspect of your event, objectives and challenges.

We dissect your event and its positioning, to create an analysis of your brand and your content.

evaluate

#### engineer We create plans, designs and

designs and budgets that frame your content and achieve your objectives.

#### execute

We deploy the team to execute your custom production plan from start to finish.

#### examine

We write a comprehensive after-action report detailing how to replicate your successful event.

we create an exceptional production experience

# **PRODUCTION SERVICES**

#### **DESIGN SERVICES**

From concept to execution, we work tirelessly drafting and rendering custom stage designs, lighting and AV layouts for your event.

#### **MULTIMEDIA PRODUCTION**

Dynamic and engaging Motion Graphics and Videos to support your event using your brand identity with creative design and show flows.

#### HYBRID/ VIRTUAL PRODUCTION

Technology and expertise to help you manage messaging to your audience no matter where they are.

#### **STAGE MANAGEMENT**

Perfectly timed cues to get that visual up on screen at the exact right moment by creating show flows, cue lists and running orders.

#### TECHNICAL MANAGEMENT

Ensuring that there are no surprises along the way to deliver your event, on time and on budget.

#### **EVENT LOGISTICS**

Part building engineer and department of waste management, we create detailed plans for how people and assets move in and out of your event.



#### TRANSPARENCY

We have a commitment to transparency for your budget. We eliminate mark ups and don't take commissions.

#### **FOCUS ON CRAFT**

We bring together the best teams for your events focusing on doing good work with good people.

#### **ACCESS TO RESOURCES**

We are part of a global network of experienced partners that deliver expert outcomes for events of all types.



#### Getting started on an exceptional production experience is easy

Book an Exploration meeting with us, let us create a customized plan for your production, then let's work on creating an exceptional experience together.

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