

CALLIA



# WEDDINGS

LET LOVE BLOOM

# BOUQUET STYLES

We work a little differently than traditional florists in that we only offer 3-4 bouquet styles at a time: at least one **neutral, pastel, and vibrant**. The recipes for these bouquets are pre-chosen and carefully crafted to include the freshest, most unique, and best quality flowers based on what's in season! So, you can be confident they'll be gorgeous, but we don't customize the bouquets.



**NEUTRAL**

*(Example)*



**PASTEL**

*(Example)*



**VIBRANT**

*(Example)*

Photos are examples to show the difference between each style type. These are not the bouquets or styles you'll be selecting from, they are only examples.

# WHAT'S IN SEASON FOR FALL

We always choose in-season ingredients, which means that we can get what's the best quality and price at any given time. We choose to use certain blooms just for a short season, or others not at all. We also choose shades and textures that make us think of the season we're in! In the fall, we love seasonal ingredients like:



Bunny Tails



Sunflowers



Wheat



Solidago



Craspedia



Bronze mums



Grevillea

**They won't be in every bouquet, but these are some of the ingredients we'll likely use!**



# WHAT WE OFFER



## BOUQUETS

We make each bouquet style in three sizes: Standard, Deluxe and Grand. You can choose any combination of sizes and styles for Couple Bouquet(s) and Wedding Party Bouquet(s)!



## BOUTONNIÈRES

Blooms for grooms! Meant to be worn on jacket lapels, these are typically for grooms, groomsmen, Fathers of the happy couple, and other extra-special guests. We'll match the boutonnières to the bridal bouquet and tie them with twine and pins.



## BUD VASE PACKAGES

This mix of 60 flower stems and greens to match your bouquet, with 48 cut glass bud vases, offers a modern, garden-inspired look.



## TRADITIONAL CENTREPIECES

Our Standard-size bouquets in a luxe glass vase are the perfect fit for table centrepieces or decoration around your venue!

## CORSAGES

Meant to be pinned on, these are typically for Mothers/ Grandmothers of the happy couple, and other extra-special guests. We'll match them to your bouquet and tie the ends with ribbon and pins. Pro-tip: for a wristlet style, you can DIY by pinning the corsage onto a piece of fabric/ribbon creating a bracelet!



## EUCALYPTUS STEMS

Our bulk eucalyptus is available in increments of 5 bunches, with each bunch containing roughly 10-15 stems (5 bunches = 50-75 stems). To make sure we get you the best quality, we'll source whichever variety is in season and available at the time of your wedding. This means we can't promise a specific variety, but we can guarantee that it will be fresh and beautiful!



# HOW IT WORKS

## 1 SELECT A DATE & LOCATION

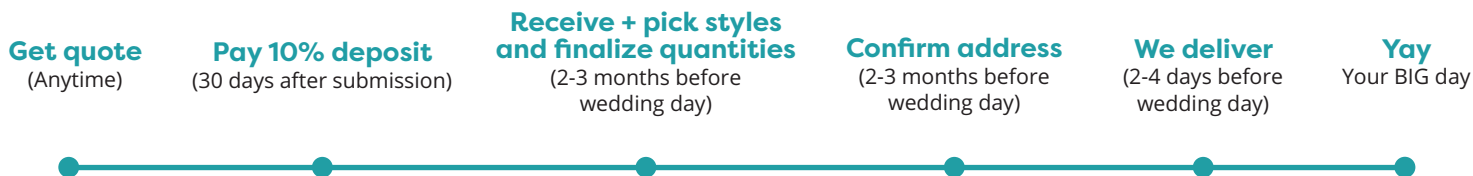
Tell us when and where you're getting married. From there, you'll see the seasonal bouquets that we've designed for that date! We deliver across Canada in 300+ places!

## 2 CHOOSE YOUR STYLE & ITEMS

We always have at least 3 styles available: a **vibrant**, a **pastel**, and a **neutral**. We typically have the recipes ready 2-3 months out. If your wedding is coming up quickly, you'll see the bouquets we have available for that week. If you're ahead of the game and we don't yet have the bouquet recipes planned, we'll reach out with photos for you to choose from once we do. Tell us how many of each item you think you'll need (bouquets, boutonnieres/corsages, centrepieces, eucalyptus stems) and we'll get back to you with a quote immediately! Lock it in with a 10% non-refundable deposit.

## 3 FINALIZE PLAN

Confirm your bouquet style and the items you need. Since our flowers come fresh from the farm, some arrive quite tight and need some time to open up. Based on the bouquet you choose, we'll recommend a delivery date to make sure your flowers look perfect for the wedding! Confirm the delivery date and address. Pay the final invoice. Our local delivery team will deliver the flowers right to your door!



# #THISCALLIAWEDDING

Best floral decision EVER! Beautiful flower options, easy delivery and the best customer service! I love that all the flowers they offer are what's in bloom, creating a really great affordability aspect. SO happy I went with Callia! They made the floral decisions so easy and less stressful, which is huge when planning a wedding.

— Real Callia Bride Andrea, September 2020



We used Callia flowers for our bridal bouquets and arrangements for the reception decor. The process was smooth, and the flowers were beautiful. I will definitely use them again in the future to order flowers for other special occasions.

— Real Callia Bride Dawna, September 2020

The most amazing flower vendor! Callia was amazing amazing to work with, so responsive and their products were such good quality! I had 2 weeks to get all of my flowers. They were so quick to reply, answered all my questions, and my flowers came on time. The flowers were such good quality for a great price and lasted over a week after my wedding. I will use them again, any chance I get!

— Real Callia Bride Kristi, August 2021

