

Cody Calligraphy



2020 Services & Pricing Guide



hello lovebirds.

Meet Cody.



Cody Calligraphy brings creativity and ambiance to weddings by adding a personal touch.

As a former event planner, festival manager and nonprofit fundraiser who planned my own DIY wedding, **I live and breathe live events.**

I get it.

There are so many moving parts to planning a wedding, but **it's the small details that leave lasting memories.**

Let's create something beautiful!

xo, Cody



“

There are several calligraphy companies in Toronto, however, **Cody stands above the rest.** I've worked with others and her professionalism is such a breath of fresh air for a wedding planner who needs someone who **'gets it'**. Cody was able to quickly make a recommendation and we were able to execute in a matter of days. As a wedding & event planner, **I will always keep her in my artillery of best vendors.**

”

Rachel Hitlal, Wedding Planner (Rachel Cachia Events)



Let's talk about how this works.



A BIT ABOUT MY PROCESS

Depending on the services that you choose, your project could take anywhere from 2-12 weeks to complete from start to finish. Invitations usually take 8-16 weeks to complete, and day-of signage or calligraphy usually takes 2-6 weeks. This includes any production time, design, and assembly.

1. Initial consultation

We'll have a casual phone call or in-person coffee chat so that I can hear more about your vision, and brainstorm some ideas together. This is a chance to get to know me and ask any questions you have about custom invitations, wedding stationery or signage.

2. Custom Quote & Proposal

Based on our chat, I'll create a custom quote and services proposal for your invitations and/or wedding day stationery. If all looks good, you can sign the contract and pay the retainer fee, which books you in my production calendar! If not, we'll work together to make adjustments.

3. Planning / Design Stage

Depending on what I'm creating, (custom invitations? a hand-lettered seating chart? ceremony programs?) I'll make a detailed project timeline and keep us on schedule. If I'm designing invitations for you, you'll first receive a beautiful mood board & concept sketches to approve before moving on to digital designs.

2. Project Completion

All finished pieces can be picked up from my home studio in Toronto, or I can deliver to the GTA for a delivery fee.

To guarantee a spot in my design & production calendar, and to avoid any rush fees, I recommend booking as early as possible.

BY
THE
THE
OF

ABIGAIL
and
ROBYN

SATURDAY, SEPTEMBER 2, 2018
AT FOUR PM IN THE AFTERNOON
PONDHALL MANSION
ST. THOMAS, ONTARIO

reception to
follow

sixthirty PM IN THE EVENING

to be
KINDLY RSVP BY AUGUST 15TH, 2018

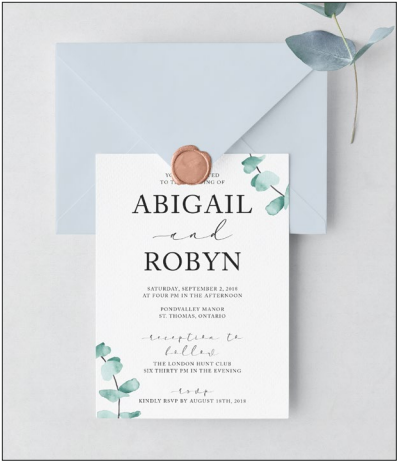
Two vintage Canadian postage stamps are shown on a light-colored wooden surface. The stamp on the left is a 7-cent blue stamp featuring a steamship, with the word 'CANADA' at the top and 'SEVEN CENTS' at the bottom. The stamp on the right is a 5-cent blue stamp featuring a portrait of Queen Victoria, with 'CANADA' at the top and '5 CENTS' at the bottom. To the right of the stamps, a pair of gold-toned rings with clear stones is visible. The background is a light-colored wooden surface with a visible grain.

YOUR SEAT
awaits

Gloria Walker	5
David Walker	6
Brian Walker	7
Robert Walker	8
Timothy Walker	9
Sophia Walker	10
William Walker	11
John Walker	12

A woman in a black dress with a colorful floral pattern is standing and writing on a whiteboard. The whiteboard has the word "LIVING" at the top and some handwritten notes below it. She is holding a black marker. In the foreground, several people are seated at wooden tables, looking towards the whiteboard. The setting appears to be a cafe or a small shop, with shelves in the background holding various items like books and plants. A large, textured, orange-colored pendant light hangs from the ceiling. The overall atmosphere is warm and creative.

wedding invitation design



Invitation Sets

Suites include an invitation, enclosure card (printed double sided) and all necessary envelopes

25-74: \$7.00 per invitation set
75+: \$6.00 per invitation set

Invitation Add-Ons

Pricing reflects additional cost per invite

Wax Seals.....	\$2.00
Vellum Gate Fold.....	\$1.50
Belly Bands.....	\$1.50
Ribbons.....	\$1.50
Envelope Liners.....	\$2.00

Envelope Addressing

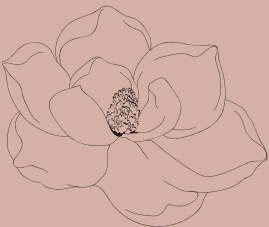
Pricing reflects additional cost per invite

Digital Address Printing.....	\$1.00
Digital Return Address Printing.....	\$0.50
Envelope Address Calligraphy.....	\$1.50
Return Address Calligraphy.....	\$0.50
Custom Rubber Stamp Keepsake.....	\$75

Invitation Suite Assembly

Stuffing & sealing of envelopes, and assembly of any accessories. Please note that mailing service + postage is not included. Your sealed invitation suites will be delivered to you ready for postage to be applied.

\$2.00 per invitation set



day-of stationery & signage



Seating Charts & Signs

Pricing depends on sizing and level of detail

Digitally Printed Seating Chart	starting at \$100
Hand-Lettered Seating Charts	starting at \$150
Welcome Signs	starting at \$75
Bar Menu Signs	starting at \$75
Fabric Banners	starting at \$50
Vinyl Printed Acrylic Signs	starting at \$175

Day-Of Stationery Services

Specialty inks (gold, silver, white) or materials

Place Cards	starting at \$1.25/each
Escort Cards	starting at \$1.75/each
Acrylic Place Cards	starting at \$2.50/each
Ceremony Programs	starting at \$3/each
Table Runners	starting at \$25
Dinner Menus	starting \$2.50/each

Custom Gifts & Engraving

Contact me with your idea! I am able to hand letter on wine glasses, tumblers, hangers, notebooks, fabric and more.

New for 2020: Introducing custom engraving services!

pricing varies

Signage Package

\$325

- 1 Hand-Lettered Welcome Sign*
- 1 Hand-Lettered Seating Chart*
- 1 Hand-Lettered Bar Menu

Table Setting Package

\$315

- 100 Calligraphy Place Cards
- 10 Acrylic Table Numbers
- 100 Printed Menus

*Surface (mirror, chalkboard, acrylic) not included. Seating Chart pricing may increase depending on number of guests. Don't see what you're looking for? Please reach out to share your vision. I'd love to collaborate with you!

let's get started.



Step One

Fill out this custom quote questionnaire, which lets me know what exactly you'd like to see in your custom proposal.

*Not ready for the questionnaire, but just have some questions?
Send me an email, or book a call with me **here**.*

Step Two

I'll start building your custom quote and schedule our chat!

Looking for the Checklist?

*as a thank you, find my Wedding Stationery Checklist
on the next page...*

The Wedding Stationery Checklist

What falls under Wedding "Stationery"?

Anything that either communicates something to your guests (signage, ceremony programs, seating charts, table numbers) or uses words to create decorative touches and keepsakes (banners, vow books, quotes, song lyrics, wedding favours, gifts). What can get overwhelming is that these are a lot of little pieces that can really add up, especially if they are forgotten until the last minute.

Which of the following are important to you and your partner?

Invitations

If you are mailing invitations:

- ☐ Invitation & Suite Design
- ☐ Envelope Addressing
- ☐ Vellum Folds? Ribbon?
- ☐ Wax Seals? Envelope Liners?



The Ceremony

- ☐ Welcome Sign
- ☐ Order of Events Sign
- ☐ Ceremony Program
- ☐ Reserved Seating Signs
- ☐ Personalized Vow Books
- ☐ Directional Signage: "Ceremony This Way"

Reception Seating

- ☐ Place Cards / Escort Cards
- ☐ Seating Chart
- ☐ Table Numbers
- ☐ Dinner Menus

Reception Signage

- ☐ Guest Book Table
- ☐ Gift Table
- ☐ Card Receptacle
- ☐ Dessert / Candy Table
- ☐ Cute Quotes / Banners
- ☐ Bar Menu Sign



Gifts & Keepsakes

- ☐ Personalized Hangers
- ☐ Wedding Party Gifts
- ☐ Personalized Engraving
- ☐ Wedding Favours & Tags
- ☐ Calligraphy Table Runners
- ☐ Wedding Guestbook



Materials

The beautiful thing about calligraphy? It can be written on almost anything! Keep it classy on paper, add a dreamy look with watercolours, or swap out paper entirely for acrylic, wood, chalkboard, leaves, you name it! Find even more ideas on my wedding inspiration pinterest boards: pinterest.ca/CodyCalligraphy