A STEP BY STEP GUIDE BY EVERLASTING MOMENTS

> Key Questions for Hiring a Wedding Photographer & Cinematographer

#### "Do you have **experience** with our *venue*?"

With our extensive experience in the industry, we've had the privilege of working at most venues. Our team not only knows the locations but also has the creative expertise to craft one-of-a-kind photos that truly highlight the beauty of your venue. We'll also schedule a meeting to discuss your vision and ensure we understand exactly what you're hoping for. Feel free to share any inspiration you have, and we'll work with you to customize a plan that perfectly reflects your style and the unique atmosphere of your venue.



#### "Will there be guidance on **location** choices & assistance with coordinating the **timeline** of the day?"

Yes, absolutely! At Everlasting Moments, we pride ourselves on being more than just photographers and videographers—we're here to help make your day as seamless and stress-free as possible. We offer guidance on location choices based on the best lighting, aesthetics, and the overall vibe you're looking for. Whether it's suggesting scenic spots or making sure everything aligns with your vision, we've got you covered.



We also work closely with you to coordinate the timeline of your day, ensuring we capture all the key moments without interrupting the flow of your event. If you have a wedding planner, we're happy to collaborate with them, but if not, we can help create a detailed timeline tailored to your day. Our goal is to make sure everything runs smoothly, so you can focus on enjoying every moment!







NEW YORK CITY

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## "Are the brides featured on your social media **REAL** clients?"



Did you know that 99% of the couples featured on Everlasting Moments' Instagram are real couples? Our team is trained to highlight the unique qualities of each bride and groom, because we understand that every couple is one-of-a-kind. If you've been following us for some time, you've likely noticed the many stunning couples we showcase. We honestly believe we have the most beautiful brides—and grooms —around!



### "How do you handle unexpected situations, like *weather*?"

For our crew, these moments are all about creativity! It's in the unpredictable situations—whether it's freezing temperatures or pouring rain—that we truly shine. We embrace the challenge, thinking outside the box to capture those unique, one-of-a-kind shots that will become your cherished memories. Choose a photographer who's willing to brave any weather, because that's where the magic happens!



# "Do you have **backup** *equipment* & *storage* in case of unforeseen circumstances?"

Everlasting Moments is a luxury brand that prioritizes the security of your memories. We continuously invest in systems to ensure your photos and videos are safe. For every wedding, we send extra gear, and each camera shoots on dual cards, creating an immediate backup as the moments are captured.

Additionally, we provide two hard drives on-site to download and back up your content throughout the day. By the end of the night, your wedding is backed up in four different ways, ensuring your memories are always protected.





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# "Are there any **extra by EVERL charges** for *retouching* or

## editing?"

At Everlasting Moments, we believe in complete transparency—no hidden fees or unexpected costs. Retouching and adjustments to your photos or video are always included because we want you to absolutely love the final product.



# "Can we **request** a specific *look* for our **photos**?"

We offer an unlimited experience because we believe it's crucial to creating your perfect, timeless memories. Our goal is to go above and beyond, making sure every detail matches your vision, with no surprises along the way.

# "Will the final products be watermarked & who owns the *rights*?"

A common issue in our industry is hidden charges that catch couples off guard. Many companies watermark their photos to protect their branding, which makes sense. However, what they don't always tell you is that you'll need the un-watermarked images or videos if you want prints or albums—often leading to expensive add-ons. At Everlasting Moments, as you may notice on our Instagram, we don't watermark our work. We believe every bride should have the freedom to share their photos and videos however they like, while still giving us credit for the amazing work we've done.



## "Are there any limitations" regarding access to **high-resolution** images or **raw** files, or any limitations at all?"



Being a photographer is about more than just snapping pictures—it's about crafting a visual story. At Everlasting Moments, we help our couples find the perfect locations that match their unique personalities and style. It's truly exciting for us to get to know each couple and then design a storyboard of locations that capture their essence. We're always striving to push boundaries and create something fresh and innovative, so the final result isn't just beautiful—it's iconic, fun, and totally one-of-a-kind.

#### "How do you define **'full day** coverage? How many **hours** are included, and will the team remain until the end of the evening?"



Many photography and videography companies offer 8-12 hours of coverage, but in reality, that's often not enough to capture all the special moments of your wedding day from start to finish. Brides frequently recommend adding at least 3 extra hours for each, which can quickly add \$2000+ to your overall cost—an unexpected expense you may not have planned for. That's why at Everlasting Moments, we offer full-day coverage with no time limits. We believe it's unfair to restrict the amount of time spent capturing your day because, after all, you can't put a time limit on creating art.







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#### "How do we choose our **photographer**, & how can we ensure their *style* matches our **vision** for the day?"

Just like a chef is essential in the kitchen, the main photographer plays a vital role on your wedding day. They are responsible for keeping everything on track and ensuring no special moment goes unnoticed. At Everlasting Moments, we have 7 lead creative directors/photographers who are experts in their craft. We never subcontract, and we require each photographer to have shot over 100 weddings with our team before they're considered part of the Everlasting Moments family. This ensures that every photographer is fully trained in our unique brand and equipped with the creativity to fine-tune your vision and bring it to life. Our commitment to this process guarantees consistent, high-quality results every time.

