

SPORTS TRADING CARDS



PITCH DECK

NAME:
VENUE:
DATE & TIME:

QUOTE LINK

WHO ARE WE?

Introduction

**We Bring Brands to Life
Through Immersive Photo &
Video Marketing Experiences**

In 2025, immersive photo and video experiences are essential for brand activations and events, creating deeper engagement, stronger emotional connections, and increased social sharing.

The right content can transform passive audiences into active participants, making brand interactions more memorable and impactful.

In a digital-first world, user-generated content from these experiences amplifies reach and visibility, turning consumers into authentic brand advocates.

Brands that embrace immersive media will stand out, drive stronger recall, and create moments that are not just seen but truly experienced and shared.

LOOKING FOR A FRESH, HIGH-IMPACT ACTIVATION?

**OUR IMMERSIVE SPORTS TRADING CARD EXPERIENCE
IS A PROVEN WAY TO BOOST YOUR EVENT
MARKETING**

**Brand
Awareness**

**Audience
Engagement**

**Content
Creation**

**Data
Capture**

**Social
Sharing**

TURN FANS INTO COLLECTORS WITH CUSTOM SPORTS TRADING CARDS

These aren't just photo ops — they're customized, collectible keepsakes that transform event attendees into brand ambassadors.

- Auto-personalized Cards – Guests customize their stats, names, and photos
- Fast Setup – Plug-and-play activation designed for smooth deployment
- Brandable from Top to Bottom – Logos, colors, card styles, overlays — fully on-brand
- Instant Digital Sharing – Text, email, and Airdrop options for viral reach
- Optional Card Sleeves or Cases – Take-home physical touchpoints

Ideal For

- Sports & fan-centric activations
- Retail & in-store experiences
- Character-driven brand events
- Experiential marketing tours
- Product launches & pop-ups

Why Clients Love It

- Easy to integrate into campaigns
- Drives social shares and UGC
- Collects valuable first-party data
- Makes your client's brand the highlight of the event

Let us help you deliver unforgettable experiences that check every box — creative, measurable, and made for moments that stick.

TRADING CARD EXPERIENCE



FOOTBALL TRADING CARD

AI EXPERIENCE

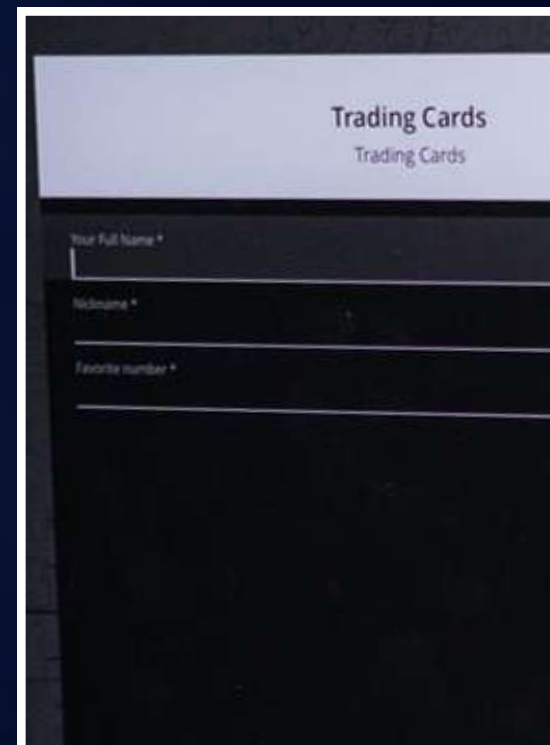


FOOTBALL TRADING CARD

AI EXPERIENCE



ENGAGING AND INTERACTIVE START SCREENS



FULLY CUSTOMIZABLE TRADING CARD FOR EVERY GUEST



DIGITAL SHARING VIA TEXT, EMAIL OR AIRDROP



TRADING CARD CASE WITH CUSTOM PHOTO FOR EVERY GUEST

FOOTBALL TRADING CARD

PHOTO EXPERIENCE



INVESTMENT

	Requirments	Costs
Pre event	<p>Branding & Visual Elements: Curating digital branded concepts.</p> <p>Software Development & Infrastructure: Custom software with secure cloud setup and interface design.</p> <p>Testing: Experience setup, testing & approval.</p> <p>Staffing: Brief 2 professional brand ambassadors' and pre event run through.</p> <p>Event Management: Liaising with venue for access and health and saftey checks etc</p>	\$2200
Event	<p>Transport & Logistics: Delivery of 1 photo booth, promotional table, trading card station and up to 450 card holders for installation. Location: TBD (Downtown Toronto)</p> <p>Install: Set up of trading card experience: booth and guest stations.</p> <p>Testing: Onsite testing & approval.</p> <p>Staffing: Brief team of 2 professional event ambassadors.</p> <p>Technical Support: Professional event manager and technical support on site</p> <p>Activation: Live activity from 10AM to 8PM. 3 Days, 30 hours</p>	\$13500
Post Event	<p>Post-Activation Logistics: Break down and strip out</p> <p>Post Event Report: Secure data handling and content</p>	Included
Net Total		\$15700
HST		\$2041
Total		\$17741




CONTACT US



Our team would love to help make your next event or marketing campaign awesome.

Let's connect.

 info@lolphotoboothgta.com

 416-999-5638

 www.lolphotoboothgta.com

WHO WE WORK WITH?



WE'VE WORKED WITH SOME GREAT BRANDS AND WOULD LOVE TO ADD YOURS TO THIS LIST