

HomeStars

SPOTLIGHT

Maple Leaf Residential Cleaners

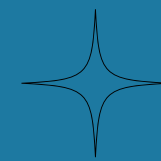


FOUNDER

Kifle Lissanu

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WE OWE OUR SUCCESS TO HOMESTARS

As a small business starting with small budget - we were very hesitant to pay additional monthly fees on marketing. However, we stuck through it and started seeing the result of our investment after the first quarter. HomeStars has played a great role in generating real leads which we converted to sales. Majority of those leads have become repeat clients and signed up to our 'recurring cleaning' program.



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ATTRACTING LEADS CAME NATURALLY

In addition to being the premier lead-generating tool we use, the back-end support we receive from the Strategic Customer Success Managers made it that much easier to build our profile to attract greater leads.

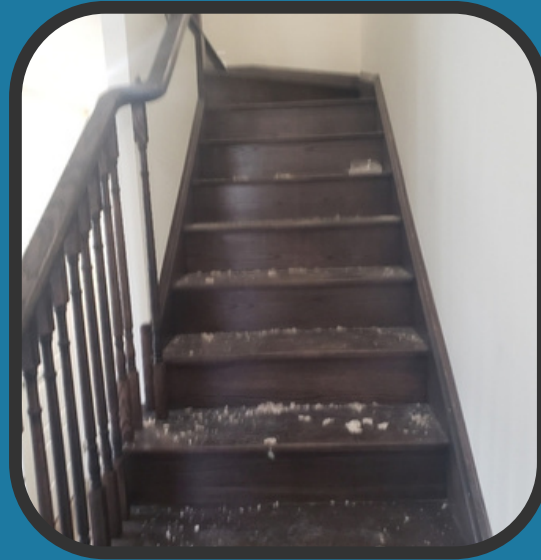


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Recent Work

Maple Leaf Residential Cleaners now in its third year with HomeStars, have consistently averaged a rating of 98% or above. What are the reasons - refer to the 3P's on our website - Personality, Performance & Productivity.



Before



AFTER



Before



AFTER



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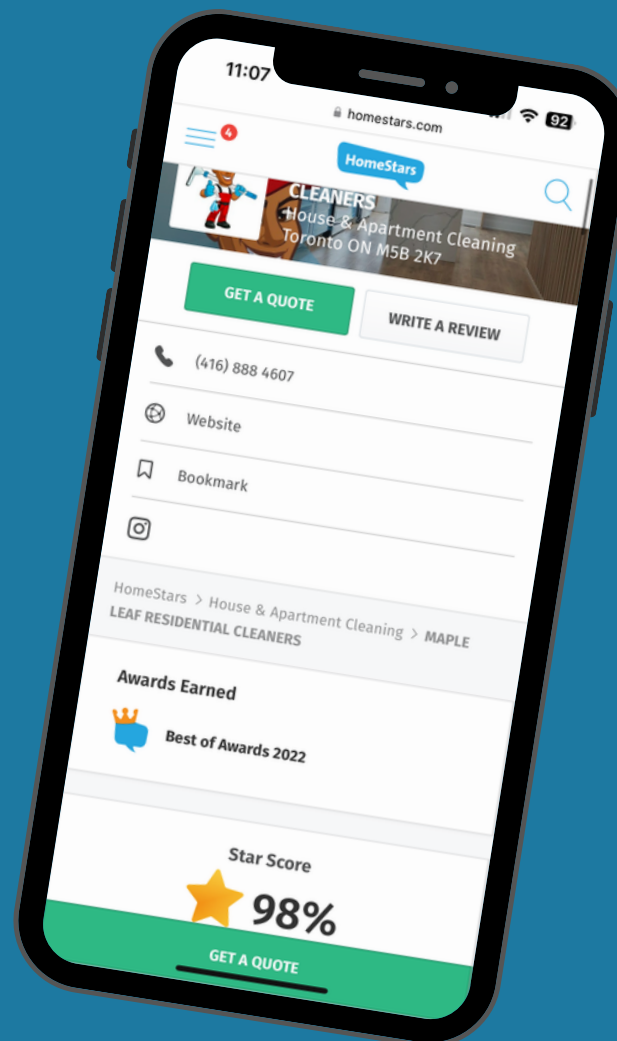
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