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# Welcome to the Learning Centre

#### A STATE-OF-THE-ART EVENT SPACE IN DOWNTOWN TORONTO



### An Exceptional Space for Exceptional Minds



The Ontario Hospital Association's 12,000 square foot, state-of-the-art Learning Centre was designed to make education more accessible to health care professionals in Ontario and beyond.

Now it's available to you too.

#### Host your next event in state-of-the-art luxury

Leveraging a sophisticated suite of broadcast technology, the Learning Centre allows you to connect with both live and virtual audiences, providing better accessibility to the events you host. Designed for interactive digital learning experiences, our collaborative workspace supports large scale distributed meetings, seminars, lectures, training sessions and special events. Whether your events are large or small, all your technology needs will be met. From audiovisual equipment, technical staff support, high-speed internet, webcasting, videoconferencing, teleconferencing and online polling – we can do it all.

#### **PRIME DOWNTOWN LOCATION**

Nestled in the heart of downtown Toronto, the facility is easily accessible by public transit (TTC and GO) through the city's historic Union Station. Underground parking is available in the building, making it easier for your guests arriving by car. The OHA's Learning Centre is just across from the Metro Toronto Convention Centre and is a short walk to the CN Tower, Ripley's Aquarium, Air Canada Centre and many other must-see Toronto attractions.

## **Two Stunning Places**

#### THE LAKEVIEW ROOM

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This bright and spacious 4,500 square foot space can accommodate up to 100 guests and has floor-to-ceiling windows providing a breathtaking view of Lake Ontario and Toronto Island. The Lakeview Room is equipped with an impressive 9-panel video wall creating a 138" full HD screen as a focal point for presentations.

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#### THE CITYSCAPE ROOM

This 2,800 square foot space accommodates up to 40 guests. Featuring a stunning view of the city's core, this intimate learning space comes equipped with full HD 40" display LCD screens.

Room	Regular Rate	Not-for-Profit Rate	OHA Member Rate
Lakeview Room	\$4,400 + HST	\$3,740 + HST	\$3,300 + HST
Cityscape Room	\$3,900 + HST	\$3,315 + HST	\$2,925 + HST



#### What is included in the room rental?

- A dedicated OHA host to help you and your guests throughout the day
- Audio visual setup and on-call support
- Wireless high-speed internet access in meeting rooms and reception area
- Flipcharts and markers
- Movable oval tables with ergonomic seating conducive to collaboration
- Access to the onsite business centre
- Unlimited access to filtered water, coffee and tea

#### LEARNING CENTRE TECHNOLOGIES

- SMART Podium technology, which makes it easy to annotate your presentation and deliver a more engaged learning experience to your audience
- Touchscreen navigation to simplify the sharing of audio or video presentations using Crestron advanced control integration system
- Each room can support up to three input sources (PC or MAC)
- A combination of podium, handheld and lavaliere microphones
- Ceiling-mounted comfort monitors and podium monitor capabilities to ensure your speakers do not miss a beat
- Ceiling speakers to distribute audio throughout the room
- Ceiling-mounted cameras to provide coverage of your presenters and in-house audience to remote audiences
- Webcast, videoconference and teleconference integration
- Micro clicker systems to ensure signal coverage from anywhere in the room
- Two 119" screens with projectors

#### AUDIO VISUAL OPTIONS

#### **On-Call Support**

As part of the facility rental, a technician will ensure all AV requirements are set up and ready for use prior to the event. If at any point during the event you require additional AV assistance, a technician will be "on-call" to provide necessary support.

#### Full-Time Support

If full-time AV support is required for the duration of the event, the technician can be booked to provide necessary assistance throughout the day.

#### Rate: \$800+ HST per day

#### **Broadcast Support**

Live video-streaming technology is available through both Learning Centre rooms. Video streaming gives remote viewers a complete view of the room including all participants and presentation material in a real and immersive way. Use of the video-streaming service requires the full time involvement of a technician and expansive bandwidth usage requirements.

#### Rate: \$3,500 + HST per day

#### **Additional Options**

In addition to AV and broadcast technology, both rooms in the Learning Centre can support live webcasting, event capture, videoconferencing, and teleconferencing.

All options allow you to have a live, in-person audience connected to an online virtual audience that will expand your reach and enhance accessibility to your event. Contact us for service details and rates.

If you choose to host a webcast, videoconference, teleconference or need a basic recording without a live audience, consider booking services through the OHA's Broadcast Studio.

# The Broadcast Studio



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In addition to the OHA's Learning Centre, you may also choose to host a broadcast event through the OHA's Broadcast Studio. This state-of-the-art studio is designed to deliver high-quality broadcast options. Featuring green screen technology, the Broadcast Studio offers clients the option of hosting a fully personalized broadcast using the backdrop and player branding of their choice. During the event, participants will be able to simultaneously view presentation slides and watch the live video of the speaker within their web media player.

Book the Broadcast Studio for your next webcast, one-on-one interview, panel discussion, press or member briefing, annual or quarterly update, on-boarding/training video - or any time you need a state-of-the-art broadcast studio to help share your message.

#### **BROADCAST STUDIO FEATURES**

- 970 square foot pre-lit studio with 9' ceilings and green screen curtain
- HD audio and video equipment
- Integrated in-house speaker system
- Wireless high-speed internet
- Polycom videoconferencing capability with access to Ontario Telemedicine Network (OTN)\*
- Bell teleconferencing capability\*
- Customizable set configurations and furniture options available\*

\*Additional costs may apply. Please contact us for more information.





# What is included as part of the broadcast production?

- Customer service support for up to 200 registrants (Additional connections can be arranged for a fee)
- Equipment management
- Pre- and post-video production
- Use of the studio space
- Full-time technical support
- Viewer analytics including how many people watched the live event

#### AVAILABLE SERVICES AND FEATURES

#### Live Streamed Webcasting

Live webcasting features include:

- Livestream or capture in 16:9 HD video
  - PowerPoint integration
  - Pre-recorded audio or video integration
  - Branded webplayer and backdrop
- Access for up to 200 concurrent users (additional fees will apply for additional users)
- Mobile playback
- Access email and reminders including technical requirements and troubleshooting documents
- Technical support and moderator for Q&A and Live Chat
- Basic editing and post-production services
- Log of all submitted questions and post-event analytics
- Selection-based polling or advanced survey options available

Optional Services (Additional fees apply):

- Closed-captioning
- Hosting services for up to 6 months
- Transcription
- Translation
- Podcasting
- Video

Multi-site Videoconferencing Video Capture and Live Recordings Teleconferencing

#### Contact us for additional services offered.

### Let's talk about your event

#### Chat

Contact Isabella Wai at 416 205 1354 or iwai@oha.com

#### Ask

Request a quote online

#### Visit

Email iwai@oha.com to request a guided tour

200 Front Street West, Suite 2800 Toronto, Ontario M5V 3L1 www.oha.com

