

PARLOUR

EVENTS



WELCOME TO PARLOUR

STEP INTO PARLOUR

This hidden gem in the heart of Toronto's Entertainment District boasts three interconnected drawing rooms, two outdoor courtyards and a host of dark corners for that intimate 'speakeasy' vibe. With our lush velvets, warm woods and rustic brick, *Parlour* is rich with historical texture to bring a vintage flair to your special affairs.

FULL BAR & CATERING AVAILABLE

Recline on our ornate loveseats while you sip a classic cocktail, then escape to our moonlit patio for a quick refresh before dancing the night away.

Now available for events of all types; including social engagements, intimate gatherings, executive retreats, brand launches and more. The special events professionals at *Parlour* are ready to help create the most memorable experience for you and your guests.

Won't you join us in the Parlour?

"We hosted an event here for a client and everything was clockwork! Relaxed vibe. Well equipped. Super staff." - Heather





CONTACT US FOR MORE INFO



RENTAL INFORMATION

MINIMUM BAR SPEND (EVENINGS)

Plus staffing

- Sunday Tuesday: \$600/hr (6 hour minimum)
- Wednesday Thursday: \$800/hr (6 hour minimum)
- Friday: \$12,000 (6:00PM 2:00AM)
- Saturday: \$15,000 (6:00PM 2:00AM)

BOOK A TOUR OF PARLOUR



VENUE RENTAL (IF NO BAR SERVICE)

Plus staffing

- Daytime: \$200/hr
- Sunday Tuesday after 6:00PM: \$300/hr
- Wednesday Thursday after 6:00PM: \$400/hr

COMPLIMENTARY SERVICES

With every booking, we're pleased to include the following:

- Full sound system with the latest in CDJ's
- Our Victorian-style lounge furniture
- Standard glassware & barware
- Tealight candles
- WiFi for you and your guests

PAYMENT & CANCELLATION

A 25% deposit is required to secure your booking; the remainder is due the night of your event. Your deposit is fully refundable if cancelled at least 90 days in advance of the event date. If cancelled between 30-89 days before the event, you will be refunded 50% of your deposit. No refund is given if cancelled less than 30 days before your event.





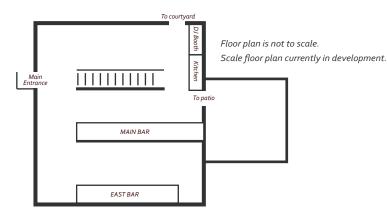
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VENUE SPECS

VISITING PARLOUR

270 Adelaide Street West (at John Street)
Toronto, Ontario M5H 1X6



AUDIO-VISUAL

We're known for our great sound! *Parlour* comes equipped with the following audio-visual services:

- Pioneer DJ 4-channel Digital Pro-DJ Mixer
- Pioneer Multi-player CDJ
- Epson H552A LCD Projector

BAR/LOUNGE

2250 sqft • 190 guests

COURTYARD

750 sqft • 75 guests

PATIO

500 sqft • 35 guests









SUSTENANCE

LANDMARK FEES

Preferred Caterers:

10% of food totals

Outside Caterers: 25% of food totals

OUR PREFERRED CATERERS

The right food can really elevate your special event! Our carefully-curated collection of caterers have been vetted for deliciousness and culinary creativity. Your selected caterer will also be able to assist you with any necessary event rentals, including serving platters and kitchen equipment.



Treeline Catering

647-444-3268 • treelinecatering.com



Victor Dries Curated Events 416-537-7867 • victordries.com

Outside catering may be welcome, subject to management approval.

EVENT STAFFING

Floor Manager: on site for the entire event including set-up & tear-down
Bartenders: 1 per 50 guests; required 1 hour before & after alcohol service.
\$25/hr
Waitstaff: as required by caterer
\$30/hr
Security: as required by venue
\$35/hr





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LIBATIONS

COCKTAILS

Seasonal Old Fashioned 15 Calvados Side Car 15 Paper Plane 15 Boulevardier 15 Mezcal Negroni 15

BEER

Miller Genuine Draft 7 SOL 8 Heineken 8

WINF

House Red 12 | 50 House White 11 | 50

SPARKLING

Henkel Trocken 200ml 14 Prosecco 750ml 60

CHAMPAGNE

Moet & Chandon Imperial 200 Veuve Clicquot Brut 200 Moet & Chandon Rose 220 Dom Perignon Vintage Brut 550

BOTTLE SERVICE

VODKA

TODKII	
Sobieski	220
Tito's	240
Grey Goose	280
Rum	
Mount Gay	230
Sailor Jerry	240
RYE/BOURBON/WHISKEY	
Crown Royal	220
Jack Daniels	220
Jameson	220
Johnnie Walker Black	280
Glenfiddich	280
Glenlivet 12	280
GIN	
Botanist	280
TEQUILA	
Tromba	280
Casamigos	300
Clase Azul	520
Don Julio 1942	520
COGNAC	
Hennessy VS	320
Hennessy VSOP	400

OTHER

Jagermeister 130z Mickey 90

ADD OII

4 Red Bull Reg, Trop, Sugar-free 20 Sparkling Water 750ml 10 Oasis Orange Juice 96oml 10





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QUESTIONS & ANSWERS

PARKING

Parlour is located on the Northeast corner of John St and Adelaide St West. There is Green P underground parking available on John St, just north of Adelaide or above ground parking on Nelson St just East of John. Both are a two minute walk from the front entrance.



TTC TRANSIT

Parlour is surface-route accessible via the 501 Queen or 504 King streetcars (exit at John Street), or a short walk from the 510 Spadina streetcars (exit at Richmond). The closest subway station is St. Andrew (King St & University Ave)

NOT-SO-HIDDEN FEES

Your unique event may be subject to the following expenses:

- Additional audio/visual equipment rentals
- · Extra furniture or linen rentals, if desired
- Music Licensing (Entandem)
- Cake cutting or dessert plating





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THE PARLOUR STORY

TRAVEL BACK IN TIME

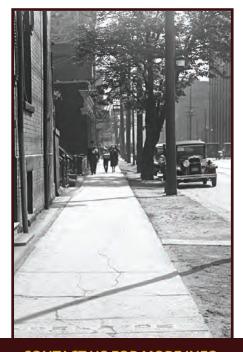
The inspiration for *Parlour*, an early era speakeasy establishment, came naturally. It was as if the walls of this 19th century building guided us on our journey. Built in 1895, with all its character and charm, *Parlour* is located in one of the last remaining row of town homes in the downtown core. And one of the few that survived the great fire of 1904, which destroyed much of early Toronto's architecture.

BUILT IN 1895

The term "Parlour Room" derives from the 18th century word describing the best room in one's home, and was often a marker of social status.

Imagine all the secrets whispered, all the tales spun and all the stories retold within Parlour's walls over the last hundred years.

Embracing style, music and art, entering *Parlour* will teleport you back to a time when jazz musicians were rock stars, gangsters were celebrities, and where speakeasys were the place to see and be seen.





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