



St. LAWRENCE CENTRE FOR
THE ARTS

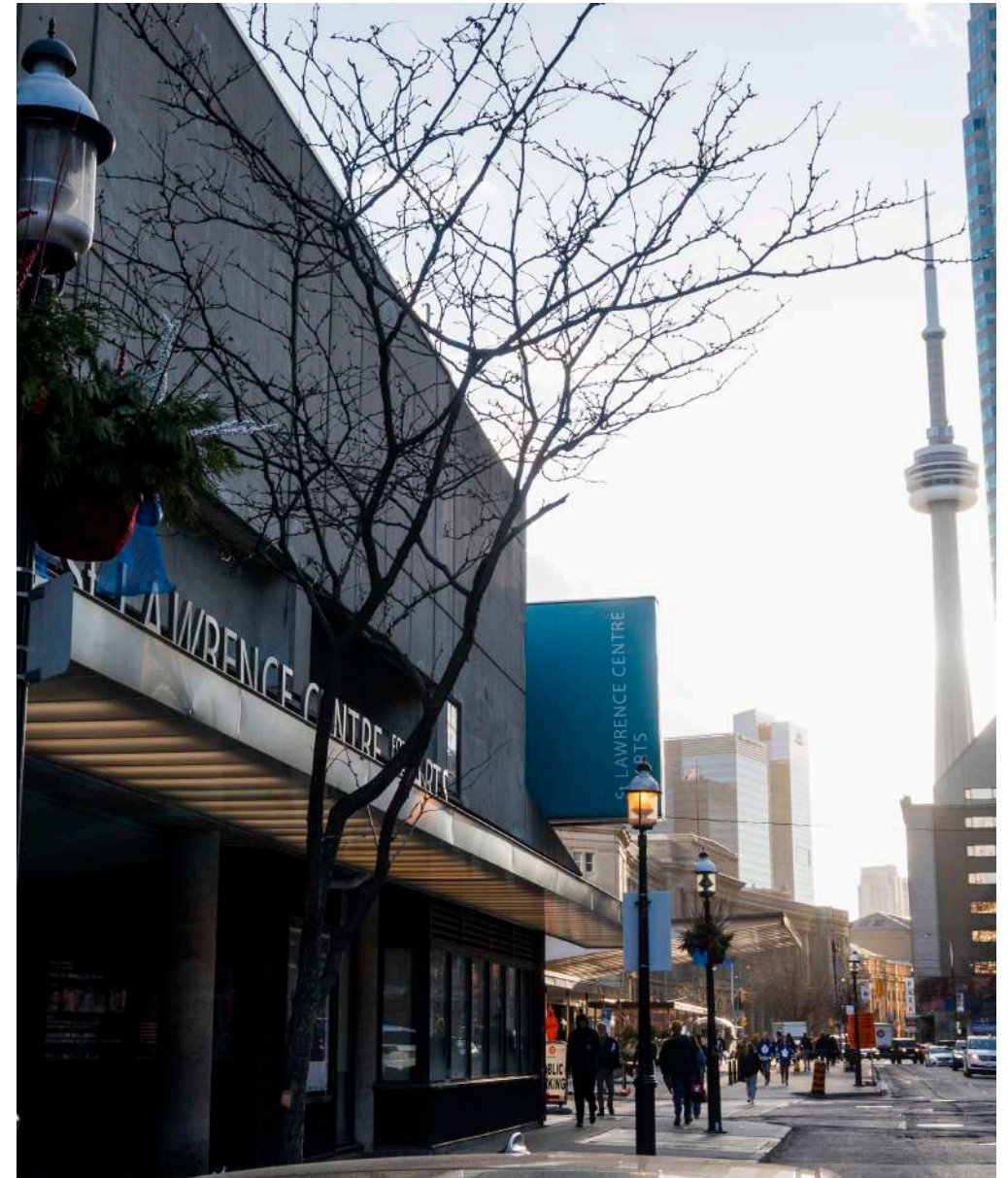
Corporate Rentals Package

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T0 Live

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St. Lawrence Centre for the Arts



**27 Front Street E,
Toronto Ontario
M5E 1B4**

Built in 1970, the St. Lawrence Centre for the Arts is an iconic venue in downtown Toronto, with a rich history of celebrated performances and local activity. In addition to being an ideal space for concerts, theatrical productions, and stage plays, these spaces are convenient for private use.

The two theatres and their adjoining lobbies are available to rent for a variety of private events. This includes meetings, presentation-based events, awards ceremonies, networking events, conferences, parties, and more.



Jane Mallett Theatre

Featuring a semi-circular protruding stage, and a total of 499 seats, the Jane Mallett Theatre is the smallest of the two theatres at the St. Lawrence Centre.

Although this space is capable of handling elaborate productions if need be, the Jane Mallett Theatre is perfect for smaller events and presentations.



Jane Mallett Upper/Lower Lobby

Combined, the Upper and Lower Lobbies fit 287 people for a reception.

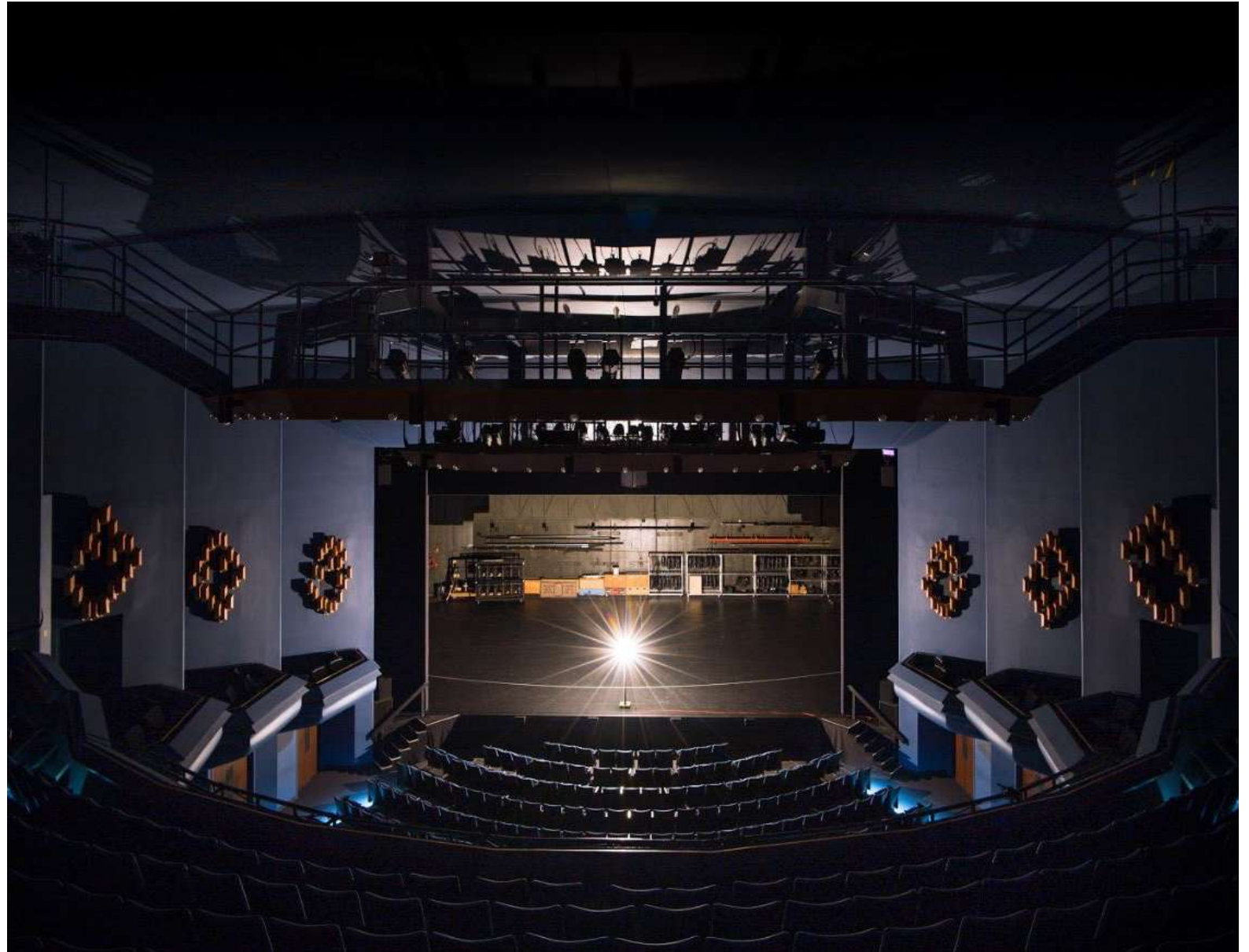
With a full bar on the Lower Lobby, a total of 9 screens available for digital signage use, and an incredible view of the CN tower on the Upper Lobby, these spaces are perfect for pre-show or post-show receptions, networking events, cocktail receptions, and more.



Bluma Appel Theatre

The Bluma Appel Theatre seats a total of 868 guests, including 3 private boxes with 4 seats each, on either side of the theatre.

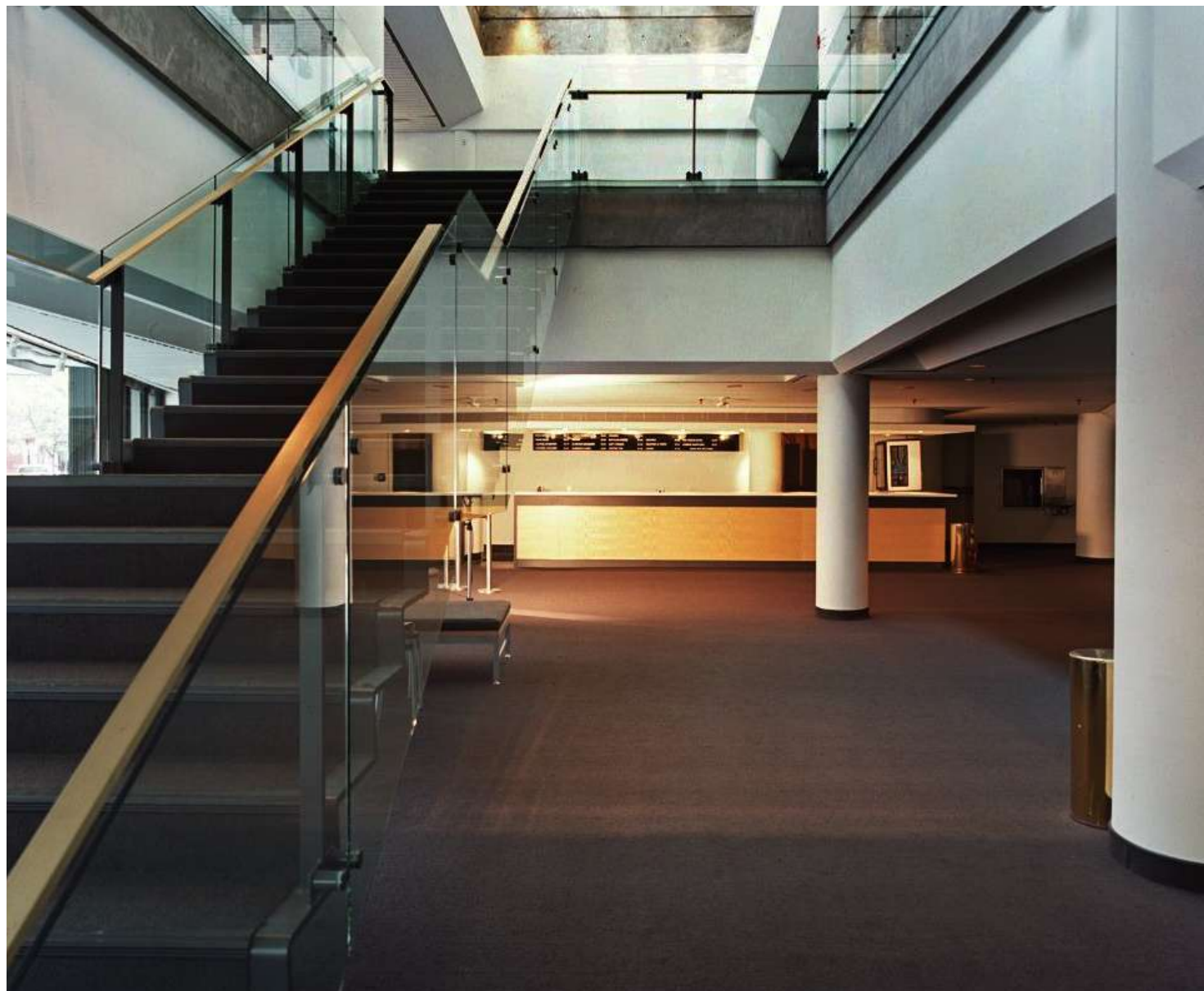
With a proscenium stage, unique lighting and box seats, this theatre provides a classic appearance while operating with high-tech production equipment.



Bluma Appel Upper/Lower Lobby

Floor-to-ceiling windows overlooking Toronto's Berczy Park fill the Upper and Lower Bluma Appel Lobbies with natural lighting.

Combined, the Lobbies hold 616 people standing. The lobbies feature a total of 8 screens for digital signage use, bars and washrooms on both levels, and coat check is available in the Lower Lobby.



Rehearsal Hall

The Rehearsal Hall, located backstage at the St. Lawrence Centre, is an easily customizable and spacious room available to host smaller gatherings.

This room can be modified to fit the needs of a variety of smaller events, such as meeting or headquarter space. Talent and/or VIP can access the Rehearsal Hall through a separate entrance.



Ernest Balmer Lounge



The Ernest Balmer Lounge is located in the Upper Bluma Appel Lobby.

This contemporary-style VIP lounge can fit up-to 25 people. The lounge is equipped with comfortable seating and an electric fireplace.

**Available as ancillary space only.
Cannot be rented exclusively.**



In-House Catering

Executive Chef Andrew Fong



In-house catering services at Meridian Arts Centre offer high quality, multicultural cuisine with personalized menu development, décor coordination and special request fulfillment services for your private event.

Whether samosas or sushi, a full course meal or a buffet, a sit-down dinner for 20, or a cocktail reception for 2,400 your guests will leave your event applauding the food.

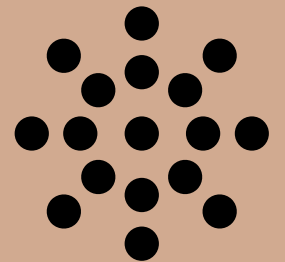


Digital Signage



20 Flat-panel digital screens are available throughout the St. Lawrence Centre for the Arts for client use, free of charge. These monitors are programmed and supervised by in-house personnel, and can display still images and video content. Digital signage offers a great way to brand the space for your event and personalize areas to your liking. A separate digital signage package with technical specifications will be provided upon booking.

Anything displayed in real-time (like a PowerPoint presentation), will need to be set-up and operated by unionized IATSE personnel. Charges will apply.



Preferred Rental Suppliers



(416) 391-0400
rentals@chairmanmills.com
www.chairmanmills.com



1 (888) 890-4321
nermes@getwrapped.ca
www.getwrapped.ca



(416) 239-6998
info@gatsbyvalet.com
www.gatsbyvalet.com



(416) 703-9236
info@cfrentals.com
www.cfrentals.com



(416) 750-9272
info@divinefurniturerental.com
www.divinefr.com



1 (877) 894-1885
info@sentinelsecurityplus.com
www.sentinelsecurityplus.com



Frequently Asked Questions

What services are included?

With your rental, you will be able to brand flat panel monitors throughout the building. All in-house furniture and equipment is at your disposal. The layout of our existing furniture can be reconfigured to your requirements.

Is your venue licensed?

Yes, the St. Lawrence Centre is a fully licensed facility with in-house beverage services.

Who is my contact for the day of the event?

Our Event Manager will be your contact person up to and including the day of your event. That person will be introduced to you upon signing the contract.

Can I have a third party caterer cater my event?

Yes. There will be a 20% Landmark Fee on the food and any third party caterers must be approved by the St. Lawrence Centre. The St. Lawrence Centre maintains the bar. In house kitchen not available.

What is your payment structure?

A deposit is required immediately upon signing a contract with the St. Lawrence Centre and the remaining amount is required ten (10) business days prior to the event. Following the event, a settlement will take place where you will either be charged or refunded any differences from the final estimate.

What are the percentages for the service charge and taxes?

Room rental prices and SOCAN are subject to 13%. All other line items are not subject to 13% HST. 18% service charge will be calculated on the price of food and beverage.

Is your facility air-conditioned?

Yes, our facilities are fully air-conditioned.

When do I get access to my event space?

You are able to access your event space as early as 8:00am on the day of your event.

Frequently Asked Questions

Do you provide linens and dishes?

Linens, dishes, cutlery, glassware and all other F&B related items are rented in from our exclusive rental supplier, Chairman Mills. This gives our clients the flexibility to choose the look they prefer.

Is your facility wheelchair accessible?

Both the Bluma Appel Theatre and the Jane Mallett Theatre are accessible only to the main level. Wheelchair access to washrooms is available for both theatres.

Where can my guests park their vehicles?

There are four large parking lots in close proximity to the St. Lawrence Centre. Valet parking can also be arranged.

What hotels are easily accessible for my guests?

There are several four and five star hotels within a short walk of the St. Lawrence Centre. A list can be provided upon request.

What is the closest public Transit to the St. Lawrence Centre?

The TTC subway at Union or King station, as well as GO Transit or bus service located at Union Station.

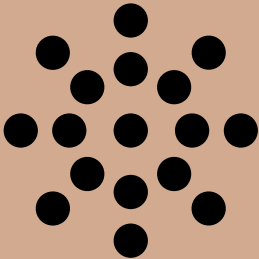
What types of events can the St. Lawrence Centre accommodate?

The St. Lawrence Centre can host a wide spectrum of events including large corporate attractions, town halls, fundraisers, networking events, product launches, weddings, bar and bat mitzvahs, retirement parties and holiday parties

Rental Rates and Capacity

SPACE	SQ. FT	APPRX. DAILY COST	CAPACITY	
			Reception	Standing
Jane Mallet Theatre	-	\$10,000	499	499
Jane Mallet Lobby	-	\$2500	287	64
Bluma Appel Theatre	-	\$15,000	868	868
Bluma Appel Lobby	-	\$4000	616	144
Ernest Balmer Lounge	-	N/A	25	20
Rehearsal Hall	-	N/A	100	-

* Additional costs to consider: Audio/Visual components, union costs, catering/food costs. Contact us for additional details



Additional Resources

Digital Signage Package

Bluma Appel:

Theatre Tech Specs & Seating Plans

Lobby Floor Plans

Jane Mallett:

Theatre Tech Specs & Seating Plans

Lobby Floor Plans

Take a virtual tour of the St.
Lawrence Centre for the Arts!



Contact Us

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@toliverentals



TO Live Rentals

