The DNA Project FAQ

www.theDNAproject.ca

We've got answers

What makes The DNA Project different?
Most entertainment companies send musicians. We send a Music Director. Every event is planned and directed by someone who knows how to read a room, run a timeline and move between moments without a gap, from your first note to the last dance.

What do you provide?
DJs and MCs, live bands from 3 to 16 pieces, ceremony and cocktail musicians, string ensembles, harp, and full AV production. We cover weddings, corporate galas, holiday parties, conferences and private celebrations, all from one team.

Can I hear my band before I book?
Yes. We'll share live performance videos of the musicians proposed for your event, so you know exactly who you're getting.

Do you work with wedding planners and event coordinators?
Regularly. We work alongside planners and venue teams across the GTA, including our venue partners Westin Harbour Castle and BMO Academy. Our job is to make your planner look good.

Do you provide AV for corporate events and conferences?
Yes. We offer sound, microphones, projection and lighting packages with technicians, so your entertainment and AV come from one partner with one point of contact.

Can you play my first dance or a special dedication?
Absolutely. The band can perform it live, or the DJ can play the original recording. Your Music Director will plan the moment with you.

Can you provide music for the ceremony and cocktail hour?
Yes: string duos, trios and quartets, harp, flute and harp, guitar and piano, and

vocalists. Styles range from classical and jazz to pop and contemporary arrangements.

Can you play a Hora?
Yes. Choosing the right lineup and instruments matters for a great Hora, and we'll help you choose based on years of experience.

What happens during band breaks?
There's never dead air. A professional DJ plays between sets, with transitions planned in advance. Send your requests ahead of time and we'll build them into the night.

Do you travel?
Yes. We're based in the Greater Toronto Area and have performed across Canada, including sold-out orchestral shows in 8 cities. We'll discuss travel and accommodation costs during planning.

How far in advance should I book?
We've booked events with a few weeks' notice and up to 18 months ahead. Popular dates fill early, so reach out as soon as you have your date.

What is the payment schedule?
A deposit secures your date with a signed contract. The balance is due 10 days before your event.

Questions? Let's talk.
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