

Wild North Flowers

2021 Wedding Information





Congratulations!

You're engaged!! You're getting married soon and now it's time to plan. Maybe you feel like you don't know the first thing about flowers or maybe you are a secret/not-so-secret flower lover... no matter which category you fall into, you've come to the right place.

We offer a full service experience from beginning to end; starting with our initial conceptual design proposal to day-of setup. If you have a vision we are happy to help you bring that vision to life, however, if you can't quite envision what your florals should look like for your big day, we are happy to help you come up with a concept that you'll love. When you put your trust in us our creative minds soar!

Our Lead Wedding Designer will be here for you should you have any questions or need any help throughout your planning process. We have lots of love for our fellow industry members, so let us know if you need any recommendations.

Some of the products and services we offer include: custom personal flowers, tablescapes, ceremony design, small and large scale installations, a selection of items for rent, full onsite setup and late night tear down. All services and prices will be included in your personalized proposal.

The WNF Experience

We love dreaming up designs tailored to all of our couples. Our goal is to exceed expectations every time and create the most beautiful and unique florals you and your guests have ever seen!

Our Beliefs

The right florals can enhance any space and instantly create an atmosphere. Our gorgeous locally-grown fresh blooms definitely speak for themselves, but it's the way we shape them into unique and artful creations that will make your wedding florals stand out and truly elevate the experience.

Our Mission

We live for florals and want you to be as excited about your wedding flowers as we are! It's very important to us that you get a consistent look that's entirely your own, using the most special blooms each season has to offer. We are here to make this process as easy and enjoyable as possible for you.

What You Can Expect

You will be invited to visit our private studio to sit down and go over everything - think theme, tablescapes, how you want the day to feel, venue layout... we want to know it all! Even the smallest details are helpful in creating the perfect look for your special day. If necessary, we can schedule a site visit at your venue to walk through the space together. You will have unlimited emails between yourselves, your planner (if you have one), and our Lead Wedding Designer, who will always be there to help as your wedding approaches. We take great care while sourcing your high-quality product, making sure everything comes in perfectly from our growers and is cohesive in terms of colour and texture. On your wedding day, WNF will expertly execute your florals. We are *ridiculously* meticulous during setup. We're talking no broken stems, nothing out of place, every fallen leaf or spec of dirt is swept up... we've been known to pick up trash that isn't our own to make sure our client's space is clean and spotless! We take great pride in our level of attention to detail - every. single. time.

Now lets get to the goods!



Bridal Bouquets

\$250-\$375+

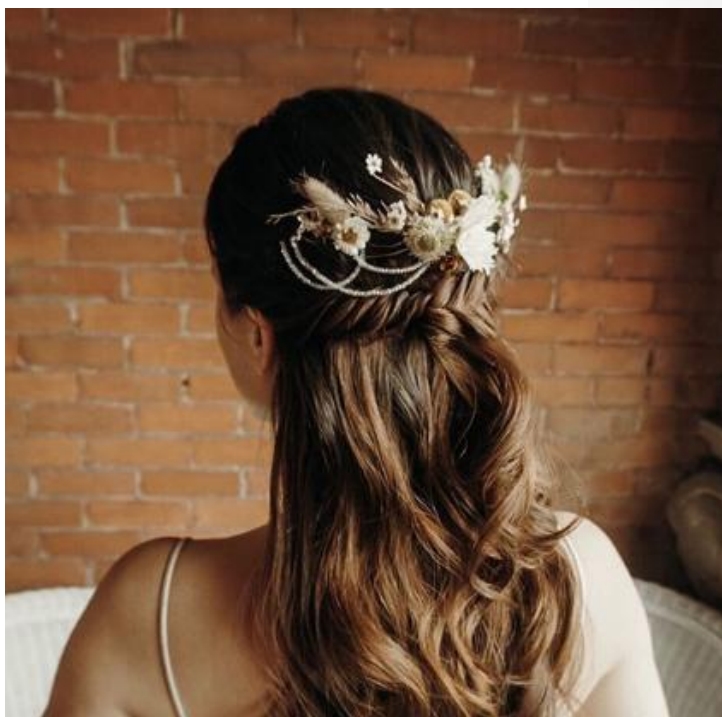


Wedding Party Bouquets

Attendant bouquets: \$120-\$185+

Flower child posies & wands: \$75-\$95

VIP posies: \$95+



Wearable Flowers

Corsages: \$50

Boutonnieres: \$30

Crown (child): \$95

Crown (adult): \$175-\$300

Hair comb: \$45-\$95+

Small Arrangements



Bud vases: \$22-\$32

Cocktail arrangements: \$45-\$75

Small potted plants: \$15-\$39

PRICES INCLUDE THE COST OF THE VESSEL SO YOU
AND YOUR GUESTS CAN TAKE THEM HOME AND ENJOY.

Centrepieces



Low bowl centrepieces: \$145-\$225

Compote centrepieces: \$185-\$350

Tall centrepiece: \$275-\$500

PRICES VARY DEPENDING ON TABLE LENGTH & SHAPE.
UNLESS OTHERWISE STATED, THESE PRICES INCLUDE THE VESSEL SO
YOUR CENTREPIECES CAN BE TAKEN HOME AND ENJOYED!

Hedges + Hand Lays



Hedges: \$65+/foot

Hand-laid greenery: \$18-\$35/foot

Hand-laid greenery with florals: \$35-\$85/foot

Custom Ceremonies



Aisle arrangements:
\$150-\$300

Tall arrangements:
\$250-\$500

Arches/arbours/chuppah
/mandap:
\$850-\$3000+



Custom

Creations



Dreaming about something a little different? We can't wait to work with you to make your floral vision come true!

Please ask our Lead Wedding Designer for pricing details.

Candles + Other Rentals



We have a selection of candles and holders, coloured votives, glass hurricanes, various decor items, as well as arch structures, tall centrepiece stands, urns, and a collection of pedestals for hire.

Let us know what you need and we can make recommendations, or you can choose your items during your consultation to create a look that is fully custom to your preferences!



Need-To-Know Info

In order to maintain high quality service and design for our clients we only take on a limited number of weddings each season, operating under a first-come-first-served basis. We also operate under an exclusivity clause, meaning we are the only florist servicing the wedding, to ensure our clients receive a cohesive look from start to finish. As a result, our calendar does fill up quickly!

Our minimum spend of \$4500 (before tax) includes a one hour in-person or phone consultation, a personalized proposal, and one site visit. If necessary, any additional consultations or site visits will be charged at \$75/hr.

A non-refundable retainer of \$1000-\$3000 (depending on the size of your wedding) is required to secure your date. We will create a payment plan that works best for you, however we recommend making a second payment 90 days before the wedding date, with your final balance being due 30 days before the wedding.

Your quote can, of course, be modified as needed before your balance due date. If you want to add, remove or adjust items as the wedding date approaches, that is totally fine, as long as the changes don't decrease the overall wedding cost by more than 20%. All quantities, load in/setup, and day-of timing details must be finalized by your final balance due date. Any additional items or changes requested on-site on the day of the wedding will be subject to supplementary fees which you will be invoiced for within 7 days of the wedding.

Frequently Asked Questions

Q: How much do couples invest in their wedding florals at Wild North?

A: Our minimum spend is \$4,500, however our couples typically invest \$6,000 to \$12,000 on their wedding flowers.

Q: Do you do weddings during the off-season?

A: Yes! Our off-season is November to April and our minimum spend for weddings during that time is \$3,500. Don't hesitate to get in touch regardless as we take it case by case based on our overall work load.

Q: Can you replicate examples from our inspiration photos?

A: Not exactly, but we can certainly use a photo of someone else's work as inspiration! We have a very unique style that allows us to be creative and produce a look that is 100% unique to each couple. Everything we design is in our signature style, however we can scale up and down on the "whimsy" spectrum as per your preferences.

Q: Are we able to request specific blooms?

A: As we use 100% locally grown fresh flowers, we can never **promise** a specific bloom. Each season every year is a little different than the last. This means that you're getting a one of a kind look and keeps us hunting for the perfect special blooms for your event! Knowing which blooms speak to you (and which ones don't), will help us capture your style as we source your product.

Q: How long does it typically take to receive a proposal?

A: You should receive your proposal within 7 days of us receiving the necessary details (generally after our initial consult/phone-call or email conversation). During the busy wedding season (May-October) it may take up to 10 days.

Q: Do you do site visits?

A: Absolutely! Your first site visit is included in your wedding package and is greatly encouraged, especially if we are planning an installation that requires a little extra brainstorming and preparation. Should you require a second sight visit, a \$75/hour charge will be added to your proposal.

Q: Do you do mockup appointments?

A: Not typically. Because we work with 100% Ontario grown blooms, our product availability can change drastically from month to month. As a result, any mockup we do may look entirely different from the actual pieces on your wedding day. If a mockup is a necessity, we will do our best, and would suggest scheduling this for as close to the wedding date as possible. Additional charges apply for any mockups.

Frequently Asked Questions

(CONTINUED)

Q: If we request a proposal, are we able to change things along the way?

A: Of course! We know that plans change. Once you have provided the deposit, you can increase as much as you like and you can reduce your order by up to 20% from the signed proposal. If you need to make changes less than 30 days before the event, we will evaluate on a case-by-case basis and do our very best to accommodate.

Q: What happens to all the flowers after the wedding?

A: Unless otherwise stated, we include the cost to own the vessels in the price of the florals - this way your family members and friends can take the arrangements home and enjoy them! We're also excited to offer a philanthropic and sustainable option to give your wedding florals a second life after your big day. We have recently partnered with *Violet Heart Project*. They are a charity that collects your flowers, re-styles them into smaller arrangements and delivers them (complete with a note from you!) to hospitals, hospices, and long-term care facilities, then returns to properly compost the flowers. Let us know if you're interested in adding this service to your proposal!

Q: Do you take on more than one wedding a day?

A: This depends. We take up to two weddings in a day, or three weddings in a weekend, but we evaluate on a case-by-case basis to ensure the best quality and experience for all of our clients. Because of this, our calendar fills up quite quickly! As we work on a first-come-first-served basis, we strongly recommend reserving your date with us within 2 weeks of receiving your initial proposal.

Q: Do you travel? If yes, is there a minimum investment for you to do so?

A: Yes and yes! We have a minimum spend of \$7,500 before tax and travel expenses for those who need us to travel more than 3 hours to their wedding destination.

Q: Can we add or change things the day-of?

A: We always do our best to roll with the punches and accommodate as best we can. However, it's not always feasible. We **STRONGLY** recommend having the final timing, location, load in/tear down, and quantities finalized at the time your final balance is due (30 days before the wedding date). As we perfectly time our setups and plan our product needed onsite accordingly, we can't guarantee we will be able to accommodate onsite additions or changes. Any last-minute items and accompanying labour will be subject to extra charges, and you will be invoiced for them within a week after your wedding date.

Wild North Love

We Can Be Seen In:

TODAY'S
bride



100
Layer Cake

HOUSE&HOME



weddingbells



ELEGANT WEDDING
Canada's Elite Wedding Specialists

Testimonials:

"We actually couldn't believe the space when we saw it. We would never have been able to envision that ceremony space - my mom said it looked like it was out of a movie. Really and truly you and the team blew us away and we really can't thank you enough for taking such good care of us throughout the whole process and then for sharing your amazing eye and style with us! We saw the whole team working tirelessly to make it perfect and no words can tell you how much we absolutely appreciate it!"

- Cara & Andrew

"Beautiful arrangements and top-notch service. Mackenzie and her team did an amazing job with our wedding. The Wild North team did a great job designing our bouquets, table decor and archway in accordance with our budget and style. We loved working with them from start to finish and can't thank them enough for their incredible service on our big day!"

- Stephanie & Jason

"Incredible arrangements. The team went above and beyond my expectations. Everything was exactly what I imagined and so well done. Thank you!"

- Stefanie & Andrew

"Best wedding florals. We worked with Mackenzie at Wild North Flowers for our wedding in September 2018 and we couldn't have been happier with their service! Mackenzie understood our vision for the wedding and was always open to discussing various options as we decided what would work best for our day. We loved the design quote that showed the influence, colour, and other inspirations for our day. They setup all the arrangements the morning of our wedding day and when we arrived it was perfectly in place! We also loved that the florals were local and fresh. Overall a great experience!!"

- Joanna & George

Wild North Flowers

DOES WILD NORTH FIT YOUR VISION?

IF SO, PLEASE GET IN TOUCH TO SET UP YOUR CONSULTATION
AND GET STARTED! WE CAN'T WAIT TO CHAT!

WEBSITE

www.wildnorthflowers.com

EMAIL

weddings@wildnorthflowers.com

INSTAGRAM

[@wildnorthflowers](https://www.instagram.com/wildnorthflowers)

FACEBOOK

www.facebook.com/wildnorthflowers

PINTEREST

www.pinterest.ca/wildnorthflower

About Us

Wild North Flowers was established in 2016 by Jennifer Fowlow who dreamed about creating a socially and environmentally responsible and artful floral design house. We are committed to using 100% Ontario-grown fresh flowers, all year long! Local flowers support sustainable growing practices, use less fuel for transport, encourage equitable conditions for growers and support local communities.

Each season brings about new blooms and interesting foliage which keeps us continuously on the hunt for that special something to incorporate into your all of our designs. Because of the ever changing product from season to season and year to year, we don't offer a cookie cutter experience; every wedding design is special and unique!

We are extremely proud to announce that we were named **"Wedding Florist of the Year"** by *Weddingbells Magazine* for their 2019 Canadian Wedding Awards. We have won numerous awards including NOW Magazine's Reader's Choice for Best Florist 3 years running, Toronto Star's Reader's Choice 2019 (Platinum), and The Top Choice Award for Top Choice Flower Shop of 2020 in Toronto. Our work can be seen in Wedlux, Weddingbells, Today's Bride, Grey Likes Weddings, 100 Layer Cake, Elegant Wedding, House & Home, and more!

